

# WORKBOOK

OUTDOOR LIFESTYLE










SPRING-SUMMER  
2024




# HOW TO USE THIS WORKBOOK?

Write here Suggested  
Retail Price

Click on this taskbar  
to access directly  
the category

OUTDOOR LIFESTYLE			CAPSULE			SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK		WILD QUEST	
WOMEN	MEN			WOMEN	MEN	WOMEN	MEN
<p>WVT252 GERALDEEN JKT</p> <p><b>FABRIC</b> : Poly Oxford 197 g - 52% Recycled Polyester 48% Polyester <b>ECO</b> : Global Recycled Standard, Oeko-Tex® Standard 100 <b>FIT</b> : Regular <b>INFO</b> : Embossed logo - Lifetime Repair Warranty <b>XS-S-M-L-XL</b></p> <p></p> <p><b>DRY PL:Y</b> <b>10K/10K</b></p> <p></p> <p></p> <p>A Black </p> <p></p> <p>D Woodrose </p> <p><b>MEMBRANE &amp; DWR</b> : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment <b>LINING</b> : Mesh Lining <b>FEATURES</b> : Opening with YKK® zip and snaps under flap - Adjustable hem with drawcord - Elastic cuffs - Patched pockets with snap flap - Embossed logo</p>				<p>WVT298 MELRA JKT</p> <p><b>FABRIC</b> : Poly Oxford 197 g - 52% Recycled Polyester 48% Polyester <b>ECO</b> : Global Recycled Standard, Oeko-Tex® Standard 100 <b>FIT</b> : Regular <b>INFO</b> : Printed rubber logo - Lifetime Repair Warranty <b>XS-S-M-L-XL</b></p> <p></p> <p><b>DRY PL:Y</b> <b>10K/10K</b></p> <p></p> <p></p> <p>B Sea Pine</p> <p><b>MEMBRANE &amp; DWR</b> : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment <b>LINING</b> : Printed Backing <b>FEATURES</b> : Anorak jacket - Half-opening with zip - Adjustable hood with drawcord - Pouch pocket - Elastic cuffs - Side opening with snaps - Printed rubber logo</p>			

 = Product from a Marketing Silhouette

 = Carry-Over product

 = Carry-Forward product

 = Lifestyle & action visuals available





## RIDE, PROTECT & SHARE

These three words represent the essence of who we are: a brand created by and for outdoor lovers who want to change the rules of their sports and protect their playgrounds. Our special touch? From snowboard and surf to hike and mountain bike, our technical gear stands out for its bold design & colors.



100% sustainable products  
and committed business



Climate &  
low carbon strategy



Multi-awarded design



Independent, French brand



Our mission:  
**WE CHANGE THE RULES  
OF THE OUTDOOR GAME**





# 100% COMMITTED BUSINESS

We have existed since 2008 (born at 384ppm) and since then, our mission is to change the rules of the outdoor game. All companies are in this situation: they have an impact on the planet. They pollute, and so do we. But this isn't the end of the story. In fact, that is the starting point of our sustainability roadmap.

## So what are we doing ?

First, ask the right questions:

**What is the role of companies in the transition? How are they useful in meeting the needs of a fairer, more sober economy and society that produces and consumes less?** For some, what is their capacity to replace more polluting options? Do they get involved in changing the laws, too? What are they doing to fight climate change and stop the collapse of biodiversity?

At Picture, our main motivation as a committed textile brand is to make the textile industry less polluting, more sustainable and more sober. There are multiple points of improvement, but 3 themes clearly stand out:

- Produce less, consume less, make clothes last and repair them
- Getting out of dependence on coal and gas for the production of electricity to power spinning, weaving and dyeing machines
- Getting out of oil for materials

Getting involved on these points leads to multiple additional benefits of reducing: greenhouse gas emissions, air, soil and water pollution, pressure on workers, pressure on ecosystems, etc.

**This is where our B Corp certification has meaning: using business and our influence as a force for good.**

But let's not beat about the bush, the transformation of the textile sector must be organized, planned, and politicized. It is not just a matter of «committed brands». The progression of committed brands is not much use if at the same time unscrupulous brands are also progressing in their traditional model. It's a piling up, not a transition.

This is why we need more laws and regulations to put everyone on the same footing, without unfair competition, Penalize the worst practices, encourage the virtuous ones.

Join us in this adventure!

### LONG STORY SHORT : HERE IS OUR COMMITMENT IN 5 POINTS



Sustainable materials



Using business as a  
force for good



Climate and Low  
Carbon strategy



Fair and ethical  
production



Packaging policy to  
eliminate polybags



## SS24 BRAND MARKETING CAMPAIGN

This season, we will celebrate the brand with a multi channel campaign. We aim to showcase our brand in an impactful way, connecting with our customers and encourage them to enjoy the outdoors even more.

Our love for the great outdoors started with board sports -The feeling of floating on the powder snow, the magic of the tube wave, the summit reward after a hike. These are the experiences that have inspired us and that we are committed to preserving and protecting.

At Picture, we're more than an outdoor brand – we're changing the rules of the game and transforming the way people enjoy the outdoors with sustainable, creative, and fun clothing and gear.

Our new brand campaign celebrates everything that makes Picture unique, from our deep roots in board sports to our dedication to sustainability. We believe that life is simply better when it's lived outside. Nature always invites us to come together and create moments of great conviviality and shared experience.

We understand that the spirit of the outdoors is not confined to a specific time or place. It follows you wherever you go, 24/7, and it is our ambition to provide tech and lifestyle clothing for adventure lovers, all day long, all year long.

So come, explore, share, and discover the endless possibilities that await you in the great outdoors.

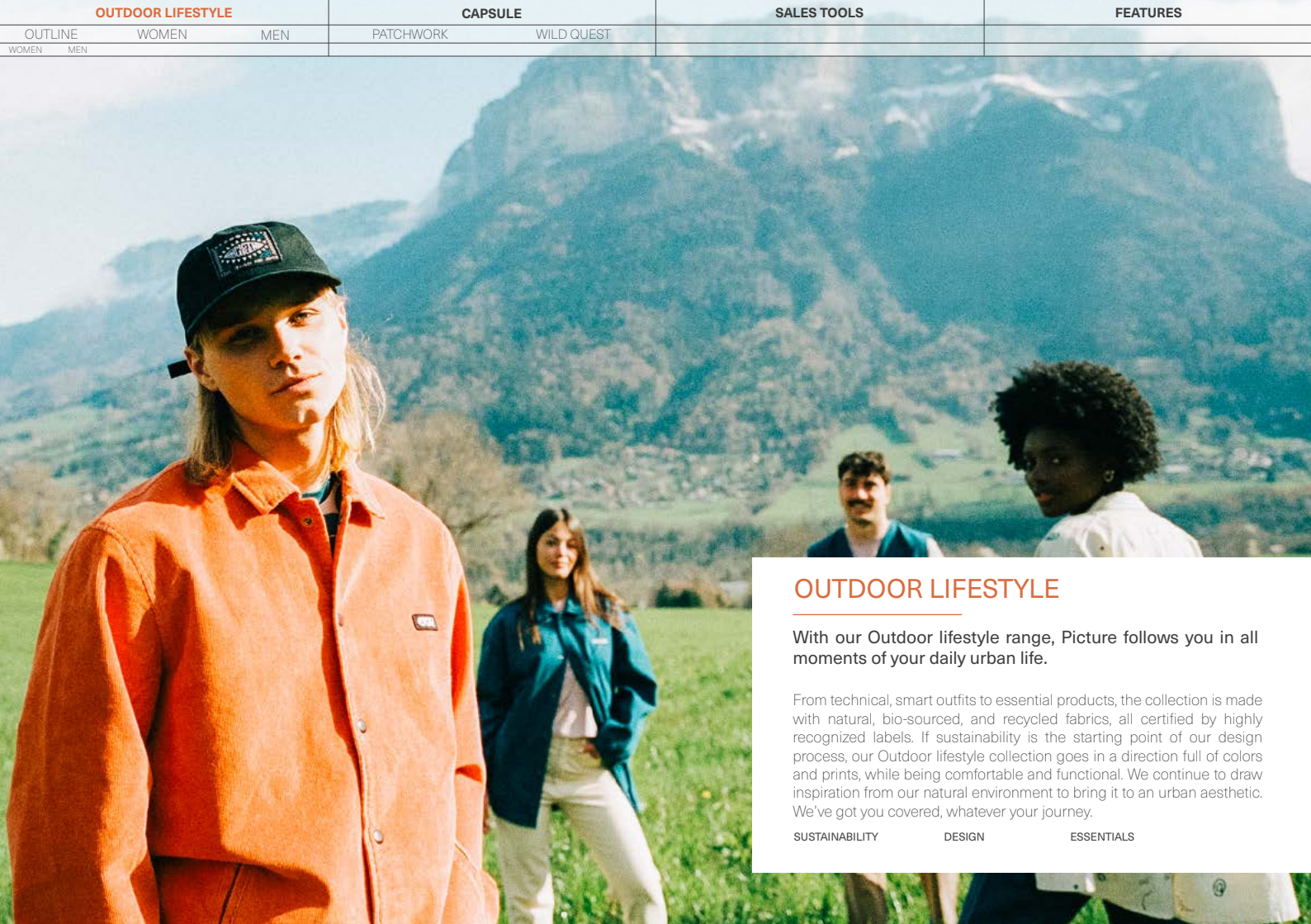


### NEBBIA STUDIO

We're collaborating with Nebbia Studio, founded by Justine Beaussart, to create an immersive universe for our campaign. Nebbia has already worked with several premium French fashion brands and is known for their unique floral designs and commitment to sustainability, using only fresh, seasonal, and locally sourced flowers. Justine's vibrant floral arrangements in a modern and liberated style truly set Nebbia apart.







## OUTDOOR LIFESTYLE

With our Outdoor lifestyle range, Picture follows you in all moments of your daily urban life.

From technical, smart outfits to essential products, the collection is made with natural, bio-sourced, and recycled fabrics, all certified by highly recognized labels. If sustainability is the starting point of our design process, our Outdoor lifestyle collection goes in a direction full of colors and prints, while being comfortable and functional. We continue to draw inspiration from our natural environment to bring it to an urban aesthetic. We've got you covered, whatever your journey.

[SUSTAINABILITY](#)[DESIGN](#)[ESSENTIALS](#)

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					



OUTDOOR LIFESTYLE	07	SALES TOOLS	145
OUTLINE	11	FEATURES	161
Women	13		
Men	17		
WOMEN	25		
MEN	75		
CAPSULE	135		
PATCHWORK	136		
WILD QUEST	139		





URBAN TECH



SMART



CHILL



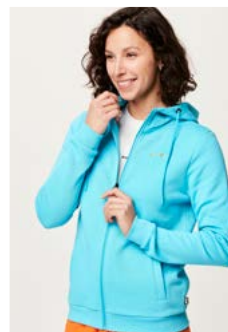
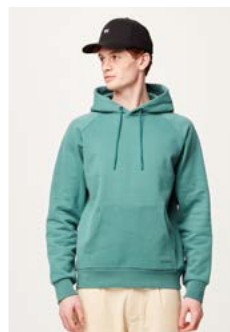
## OUTDOOR LIFESTYLE

### Consumer Journey

Picture follows you in all moments of your daily urban life.

Our sustainably crafted collection offers exactly what you need; from technical, smart outfits to essential, classic products.

We've got you covered, whatever your journey.



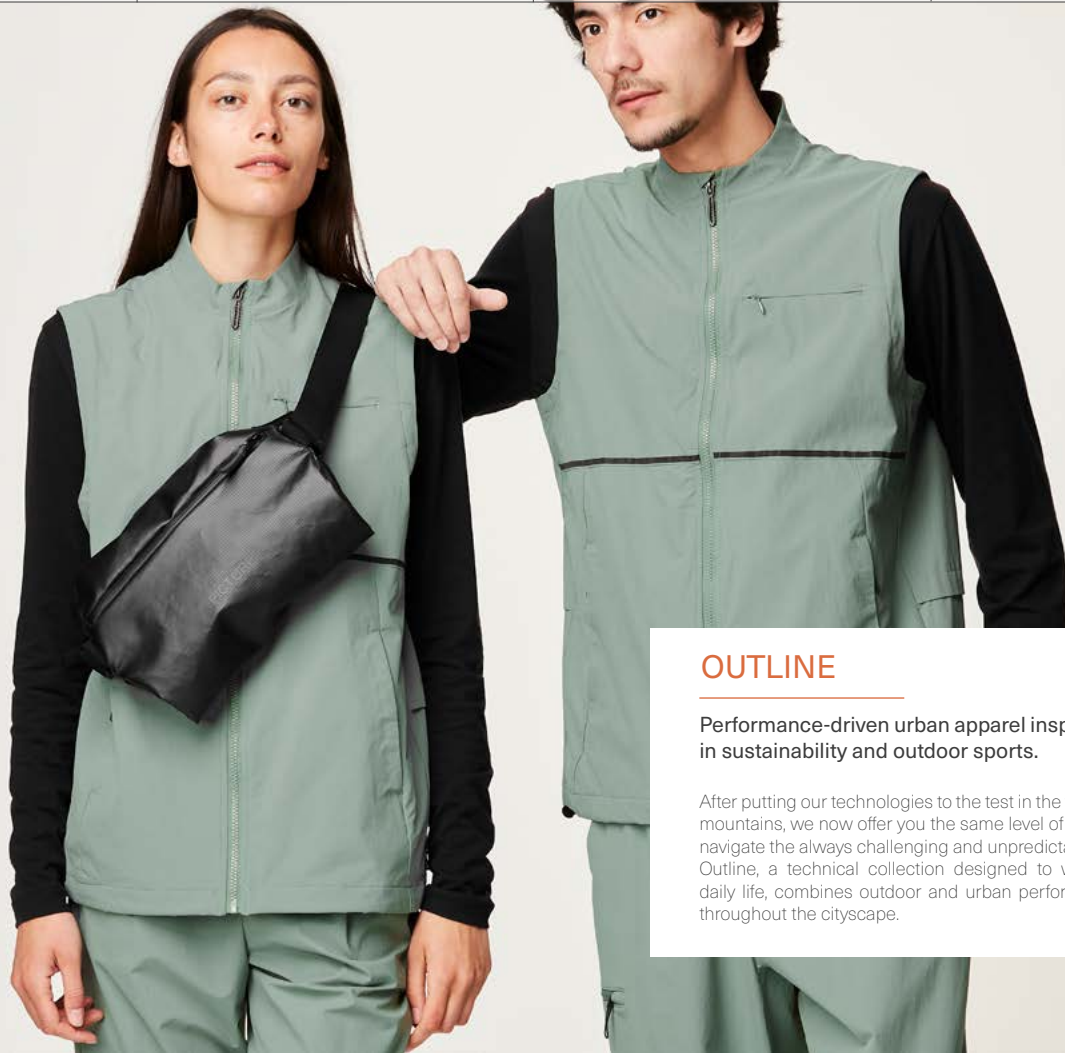
## ESSENTIALS

Timeless and durable

Essentials with lasting designs,  
Sustainably crafted from organic or  
recycled materials.



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN			



## OUTLINE

Performance-driven urban apparel inspired by our expertise in sustainability and outdoor sports.

After putting our technologies to the test in the toughest conditions in the mountains, we now offer you the same level of protection and comfort to navigate the always challenging and unpredictable urban environment. Outline, a technical collection designed to weather the demands of daily life, combines outdoor and urban performance to move with you throughout the cityscape.



OUTDOOR LIFESTYLE		CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						

**OUT**  
LINE

TOP ASSORTMENT  
OUTLINE WOMEN



WVT331 A HANO3LJKT  
CONCRETEGREY



WTS511 A BOBBYLSTEE  
BLACK



WJS026 A STERNNPANTS  
GREENSPRAY

TOP ASSORTMENT  
OUTLINE UNISEX



MVT509 A OXAR2.5LJKT  
GREENSPRAY



MVT510 A SOZON VEST  
GREENSPRAY

TOP ASSORTMENT  
OUTLINE MEN



MVT483 A WENOJKT  
BLACK



MTS1082 D ITTROTEE  
WHITE



MJS071 A BARTHANTS  
GREENSPRAY

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				



**OUT**  
LINE  
WOMEN

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

## WVT331 HANO 3L JKT

**FABRIC** : Hard shell 3 layers 169 g - 54% Circular Polyester 46% Recycled Polyester

**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100

**FIT** : Regular

**INFO** : Printed rubber logo - Reflective details - Lifetime Repair Warranty

XS-S-M-L-XL



**SHELL  
3L**

**DRYPLAY  
20K/20K**



A Concrete Grey



**MEMBRANE & DWR** : Dryplay 20K/20K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment

**FEATURES** : Fully-taped seams - Adjustable ergonomic helmet-compatible hood - Opening with YKK® double-slider zip under snap flap - Hand pockets with zip under flap - Side opening with zips - Lycra wrist gaiters with thumbholes - Chest pockets - 659g



## WVT333 BALMA JKT

**FABRIC** : Softshell 3 layers ripstop with bonded fleece 300 g - 47% Recycled Polyester 53% Polyester

**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100

**FIT** : REGULAR

**INFO** : Printed rubber logo - Reflective details - Lifetime Repair Warranty

XS-S-M-L-XL



A Black



**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free durable water repellent treatment

**LINING** : Grid brushed backing

**FEATURES** : Fully-taped seams - Adjustable ergonomic helmet-compatible hood - Opening with YKK® double-slider zip under snap flap - Hand pockets with zip under flap - Pit eyelets - Lycra wrist gaiters with thumbholes



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

WTS511 BOBBY LS TEE

**FABRIC :** Tencel Jersey 120 g - 50% Tencel 50% Organic Cotton  
**ECO :** Ocs, Tencel®  
**FIT :** Regular  
**INFO :** Embroidered logo

XS-S-M-L-XL



A Black



WTS510 BOBBY TEE

**FABRIC :** Tencel Jersey 120 g - 50% Tencel 50% Organic Cotton  
**ECO :** Ocs, Tencel®  
**FIT :** Relaxed  
**INFO :** Embroidered logo

XS-S-M-L-XL



C Concrete Grey



D White



## WIS026 STERNN PANTS

**FABRIC** : Crinkle Fabric 185 g - 90% Recycled Nylon 10% Spandex**ECO** : Global Recycled Standard**FIT** : Regular**INFO** : Printed rubber logo**XS-S-M-L-XL**

SRP



A Green Spray

**MEMBRANE & DWR** : Durable water repellent treatment**FEATURES** : 4-way stretch construction - Dry Now wicking technology - Elastic waistband - Side pockets

- Woven label - Elastic bias



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				



**OUT**  
LINE  
MEN

## MVT479 ANKUM 3L JKT

**FABRIC** : Hard shell 3 layers 169 g - 54% Circular Polyester 46% Recycled Polyester

**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100

**FIT** : Regular

**INFO** : Printed rubber logo - Reflective details - Lifetime Repair Warranty

XS-S-M-L-XL-XXL



SRP

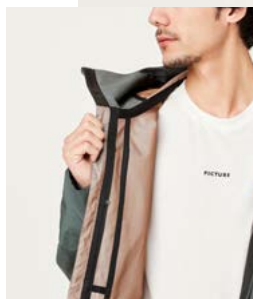


**SHELL  
3L**

**DRY PL.Y  
20K/20K**



A Concrete Grey



**MEMBRANE & DWR** : Dryplay 20K/20K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment

**FEATURES** : Fully-taped seams - Adjustable ergonomic helmet-compatible hood - Opening with YKK® double-slider zip under snap flap - Hand pockets with zip under flap - Side opening with zips - Lycra wrist gaiters with thumbholes - 712,7g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MVT509 OXAR 2.5L JKT

FABRIC : Hard shell 2,5 layers 169 g - 54% Recycled Polyester Garment 46% Recycled Polyester

ECO : Global Recycled Standard, Oeko-Tex® Standard 100

FIT : Regular Unisex

INFO : Printed rubber logo - Reflective details - Lifetime Repair Warranty

XS-S-M-L-XL-XXL



SHELL  
2.5 L

DRYPLAY  
10K/10K



A Green Spray



MEMBRANE & DWR : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment

FEATURES : Fully-taped seams - Ergonomic construction at elbow and back hem - Adjustable ergonomic helmet-compatible hood - Brim hood - YKK® front zip - Side pockets with zip - Reflective details - 347,4g

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

MVT483 WENO JKT

FABRIC : Softshell 3L with Bonded Fleece 304 g - 47% Recycled Polyester 53% Polyester

ECO : Global Recycled Standard, Oeko-Tex® Standard 100

FIT : Regular

INFO : Printed rubber logo - Reflective details - Lifetime Repair Warranty

XS-S-M-L-XL-XXL



SOFT  
SHELL

DRYPLAY  
10K/10K



A Black



MEMBRANE & DWR : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment

FEATURES : Fully-taped seams - Opening with YKK® double-slider zip under snap flap - Chest pocket with matte zipper - Side pockets - Reflective details on sleeve ans collar - Pit eyelets - 657,6g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

MVT510 SOZON VEST

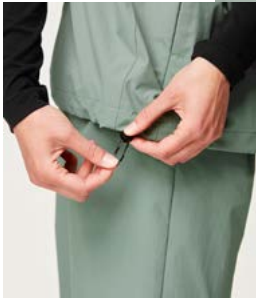
**FABRIC** : Crinkle Fabric 185 g - 90% Recycled Nylon 10% Spandex  
**ECO** : Global Recycled Standard  
**FIT** : Regular Unisex  
**INFO** : Printed rubber logo - Reflective details - Lifetime Repair Warranty  
**XS-S-M-L-XL-XXL**



SRP



A Green Spray



**MEMBRANE & DWR** : Durable water repellent treatment  
**LINING** : Tricot Backing  
**FEATURES** : 4-way stretch construction - Dry Now wicking technology - Fully-taped seams - YKK® front zip - Chest zip pocket - Bottom hem adjustment system - Reflective details - Side pockets with zip





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MTS1081 ORRIT TEE

FABRIC : Tencel Jersey 120 g - 50% Tencel 50% Organic Cotton  
ECO : Ocs, Tencel®  
FIT : Regular  
INFO : Embroidered logo

S-M-L-XL-XXL



A Black



MTS1082 ITTRO TEE

FABRIC : Tencel Jersey 120 g - 50% Tencel 50% Organic Cotton  
ECO : Ocs, Tencel®  
FIT : Relaxed  
INFO : Embroidered logo

S-M-L-XL-XXL



C Concrete Grey



D White

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES
<div> <div>OUTLINE</div> <div>WOMEN</div> <div>MEN</div> </div>			<div> <div>PATCHWORK</div> <div>WILD QUEST</div> </div>				
<div> <div>WOMEN</div> <div>MEN</div> </div>							

MJS071 BARTH PANTS

FABRIC : Crinkle Fabric 185 g - 90% Recycled Nylon 10% Spandex

ECO : Global Recycled Standard

FIT : Regular

INFO : Woven label-Back Embroidery

S-M-L-XL-XXL



A Green Spray



MEMBRANE & DWR : Durable water repellent treatment

LINING : Grid Baking 100% Polyester

FEATURES : 4-way stretch construction - Dry Now wicking technology - Belt with woven label - Side pockets



OUTDOOR LIFESTYLE

CAPSULE

SALES TOOLS

FEATURES

OUTLINE

WOMEN

MEN

PATCHWORK

WILD QUEST

WOMEN

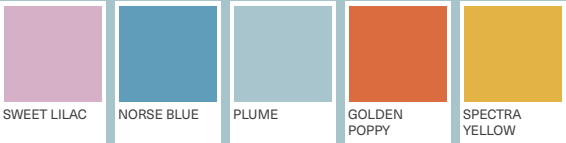
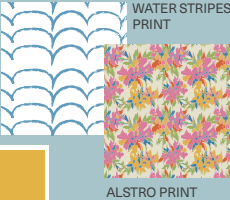
MEN

WOMEN

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

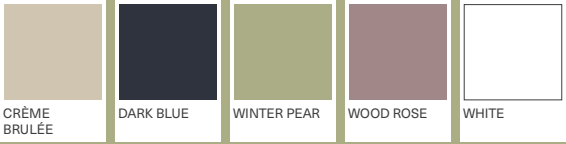
## SUMMER EUPHORIA

With energetic, powerful colors, this story was inspired by hot summer afternoons spent poolside with friends while drinking a cool refreshing glass of lemonade.



## LIGHT BLOOM

Calm and peaceful, these colors embody soothing spring sunrises, morning dew, and freshly cut grass.



## ATHLETIC CLUB

Inspired by the sports we like to play during summer vacation, the colors and prints encourage you to join the Picture Club.





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

## TOP ASSORTMENT SUMMER EUPHORIA WOMEN

M



PALOMASCAP SB211  
PLUME



GROUNDS22 BP201 BLACK



OKORI2IN1 BUCKETHAT  
SB231 WOODASHALSTRO



PALOMASCAP SB211  
PLUME



BERRY JKT WVT254  
NORSE BLUE



MADELEENE JKT WVT255  
WATER STRIPES PRINT



BLAYR CREW WSW337  
WHITE



TRINKET SUIT WJ090  
GOLDEN POPPY



GERALDEEN JKT WVT252  
BLACK



TILOMA CREW WSW311  
SPECTRA YELLOW



JANYKA LONG SWEAT  
WSW312 PLUME



SEsia SHIRT WTS490  
GOLDEN POPPY



KEYNEE TEE WTS450  
WHITE



HAMPY TEE WTS483  
SWEET LILAC



CASTURA TEE WTS41  
NORSE BLUE



FAROEWAISTPACK BP188  
BLACK



AULDEN TEE WTS434 WATER  
STRIPES PRINT



BASEMENT TEE W  
WTS428 WHITE



MAOGANY TEE WTS536  
BLACK



OAK ROMPER WSH090  
SWEET LILAC



BORDA TEE WTS492  
WHITE



KINTHA SHIRT WTS441  
ALSTRO PINT



COTAGO DRILL PANTS  
WJS021 NORSE BLUE



MILOU SHORTS WSH051  
WATER STRIPES PRINT



WILYA CHINO PANTS  
WJS022 BLACK



BIBEE DRILL OVERALLS  
WJ094 NORSE BLUE



CAREL SHORTS WSH057  
SPECTRA YELLOW



COTAGO DRILL PANTS  
WJS021 NORSE BLUE



SESIASHORTS WSH073  
GOLDENPOPPY



TYLITA PANTS WJS025  
ALSTRO PINT



LAYACISOCKS B267  
NORSEBLUE



LAYACISOCKS B267  
BLACK



JUNYPER TEE DRESS  
WDR099 BLACK



FLOWA DRESS WDR068  
NORSE BLUE



LEONY DRESS WDR091  
NORSE BLUE

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE			PATCHWORK		WILD QUEST			
WOMEN	MEN							

## TOP ASSORTMENT

### LIGHT BLOOM

### WOMEN

M



GERALDEEN JKT WVT252  
WOODROSE



HAGAYCAP SB243  
BLACKWASHED



EYALTA SHIRT WTS442  
BLOOM PRINT



WILLOW JKT WVT349  
ROC BLUE



MELRA JKT WVT298  
SEA PINE



MARPLE KIMONO JKT  
WVT354 WINTER PEAR



FAROEWAISTPACK BP188  
BLOOM



PALOMAS CAP SB211  
DARK BLUE



TAMPUBACKPACK BP194  
BLOOM



PINE TANK WTS542  
WINTER PEAR



KEYNEE TEE WTS450  
WOODROSE



TRISSE CREW WSW273  
CREME BRULEE



LONI TANK WTS437  
WHITE



AULDEN TEE WTS434  
BLOOM PRINT



MAOKE SUIT WJ095  
SEA PINE



NERIS CROP HOODIE  
WSW269 BLOOM PRINT



CATALYA SHIRT WTS491  
SEA PINE



ARCOONA HOODIE WSW325  
SEA PINE



SEZIA CORD SHIRT WTS535  
WINTER PEAR



CATALPA PANTS WJS024  
ROC BLUE



COTAGO DRILL PANTS  
WJS021 WOOD ASH



CHIMANY PANTS WJS012  
WOODROSE



KINTHA SHORTS WSH074  
BLOOM PRINT

MAOKE SUIT WJ095  
SEA PINE



BASEMENT REV TEE WTS539  
WOODROSE



CC BASSWOOD TEE WTS537  
NATURAL



MAOGANY TEE WTS536  
WINTER PEAR



BASEMENT REV TEE WTS539  
SEA PINE



LAYACISOCKS B267  
BLACK



LAYACISOCKS B267  
BLACK



HAMPY PANTS WJS013  
WOODROSE



MILOU SHORTS WSH051  
SEA PINE



CHIMANY PANTS WJS012  
DARK BLUE



SEZIA CRD SHORTS WSH091  
WINTER PEAR

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

# TOP ASSORTMENT

## ATHLETIC CLUB

### WOMEN

M



ATZANSOFTCAP SB242  
WASHEDEDEN



KOTKABBCAP SB210  
BLACK



KOTKABBCAP SB210  
EDEN



KOLIMA DRESS WDR098  
PLAYER PRINT



FIR RUGBY 1/4 ZIP SWEATER  
WSW339 PLAYER PRINT



HENIA HOODIE WSW313  
POINCIANA



MADELEENE JKT WVT255  
PLAYER PRINT



KURAY HOODIE WSW334  
BLUE WEB



NERISCROPHOODIE  
WSW269 PLAYERPRINT



KINTHASHIRT WTS441  
PLAYERPRINT



CARRELLA TEE WTS427  
SKYDIVER



KILEN TEE WTS488  
VERDANT GREEN



KEYNEE TEE WTS540  
SKYDIVER



KAWEKA TEE WTS543  
POINCIANA



FRAGGI TEE WTS522  
POINCIANA



BASEMENT TEE WTS428  
VERDANT GREEN



LEONY DRESS WDR091  
VERDANT GREEN



LONI TANK WTS437  
POINCIANA



CAREL SHORTS WSH057  
SKYDIVER



BAYLEE OVERALLS WSH078  
EDEN



CHIMANY PANTS WJS012  
DARK STONE



BIBEE OVERALLS WJ091  
EDEN



ULEYPANTS WJS023  
BLACK



WILYACHINOPANTS WJS022  
BLACK



MILOU SHORTS WSH051  
PLAYER PRINT



LAYACISOCKS B267  
BLACK



LAYACISOCKS B267  
BLACK

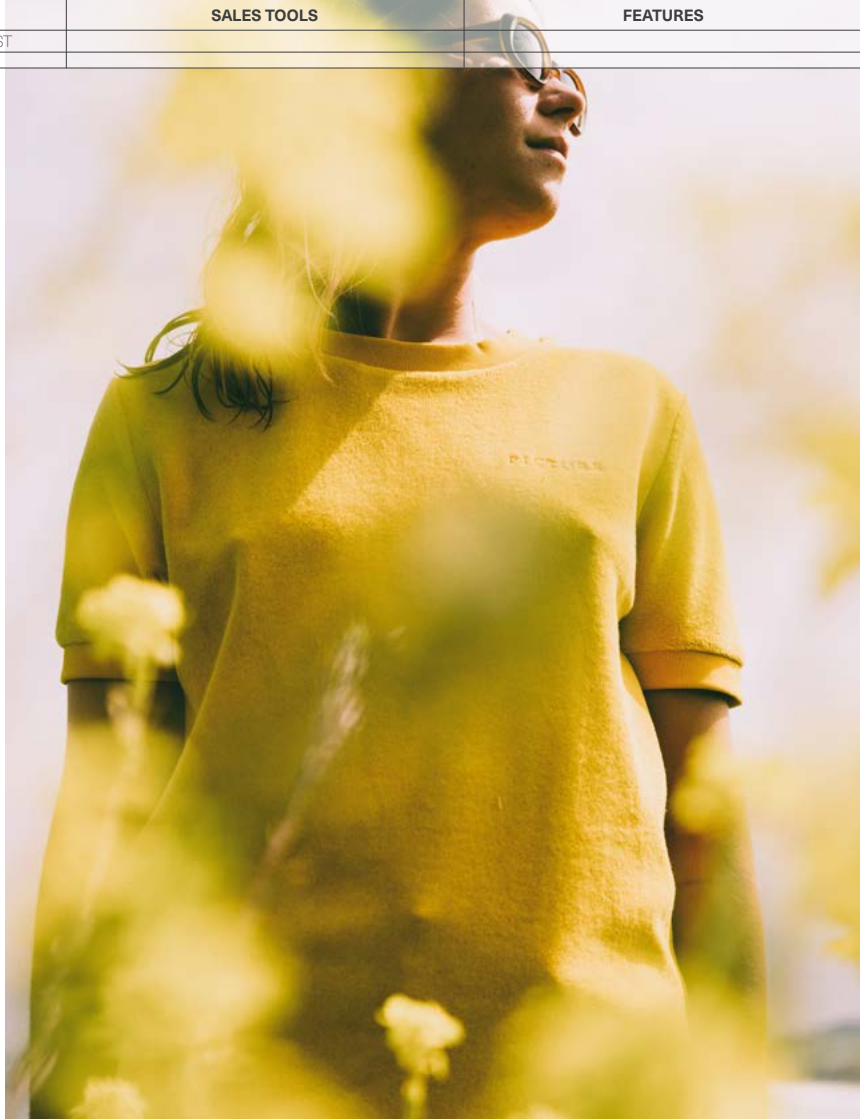
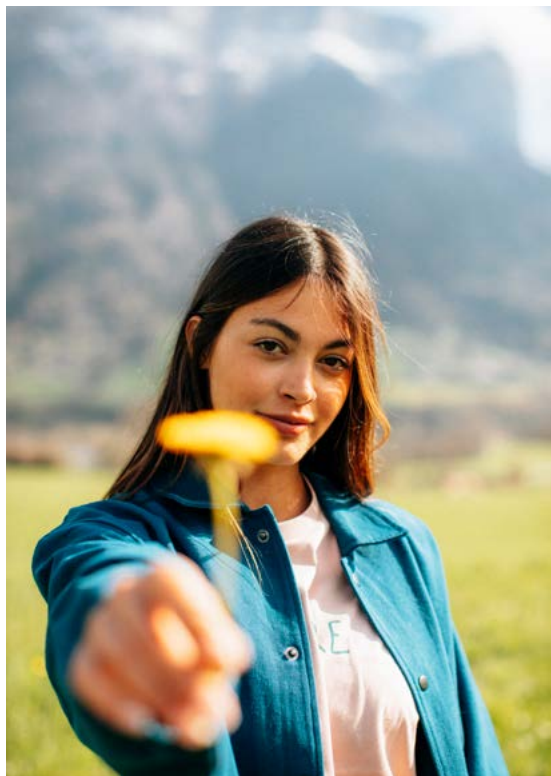


GROUNDS22BACKPACK  
BP201 DARKSTONE



GROUNDS22BACKPACK  
BP201 BLACK

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WVT253 JEENE JKT

FABRIC : Oxford 118 g - 48% Circular Polyester 52% Recycled Polyester  
ECO : Global Recycled Standard, Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Printed logo - Lifetime Repair Warranty

XS-S-M-L-XL

SMART



DRYPLAY  
10K/10K



C Eden

MEMBRANE & DWR : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment  
FEATURES : Fully-taped seams - Opening with snaps - Elastic cuffs - Side pockets - Printed rubber logo - 519,1g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

WVT252 GERALDEEN JKT

FABRIC : Poly Oxford 197 g - 52% Recycled Polyester 48% Polyester  
ECO : Global Recycled Standard, Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Embossed logo - Lifetime Repair Warranty

XS-S-M-L-XL

SMART



DRY PL:Y  
10K/10K



A Black



D Woodrose



MEMBRANE & DWR : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment  
LINING : Mesh Lining  
FEATURES : Opening with YKK® zip and snaps under flap - Adjustable hem with drawcord - Elastic cuffs  
- Patched pockets with snap flap - Embossed logo - 535,6g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

WVT298 MELRA JKT

**FABRIC** : Poly Oxford 197 g - 52% Recycled Polyester 48% Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : Regular  
**INFO** : Printed rubber logo - Lifetime Repair Warranty

XS-S-M-L-XL SMART



DRYPLAY  
10K/10K



B Sea Pine

**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment  
**LINING** : Printed Backing  
**FEATURES** : Anorak jacket - Half-opening with zip - Adjustable hood with drawcord - Pouch pocket - Elastic cuffs - Side opening with snaps - Printed rubber logo - 534,2g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

WVT349 WILOW JKT

FABRIC : Heavy Canvas 283 g - 100% Organic Cotton (Confirmation À La Prod)  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo - Lifetime Repair Warranty



XS-S-M-L-XL

SMART



A Roc Blue



FEATURES : Front opening with buttons - Two side pockets - Elastic cuffs





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WVT254 BERRY JKT

FABRIC : Cotton Drill 390 g - 100% Organic Cotton (Confirmation À La Prod)  
ECO : GOTS  
FIT : Regular  
INFO : Woven label - Lifetime Repair Warranty



XS-S-M-L-XL

SMART

SRP



B Black Washed



C Norse Blue



LINING : Biais Finish  
FEATURES : Opening with black matte buttons - Side pockets - Chest patched pockets - Woven label





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

WVT255 MADELEENE JKT

FABRIC : Twill Solid 165 g - 100% Tencel

ECO : Oeko-Tex® Standard 100, Tencel®

FIT : Regular

INFO : Woven label - Lifetime Repair Warranty

XS-S-M-L-XL



SMART

SRP



FEATURES : Opening with YKK® zip - Patched pockets with flap - Hem drawcord - Woven label



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WVT354 MARPLE KIMONO JKT

**FABRIC** : Seersucker 165 g - 100% Cotton  
**ECO** : Oeko-Tex® Standard 100  
**FIT** : Regular  
**INFO** : Embroidered logo - Lifetime Repair Warranty

XS-S-M-L-XL

SMART



A Winter Pear



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				



## WTS442 EYAUTA SHIRT

**FABRIC** : Linen Slub 124 g - 55% Linen 45% Cotton

**ECO** : Oeko-Tex® Standard 100

**FIT** : Regular

**INFO** : Woven label

**XS-S-M-L-XL**



SMART

SRP



D Bloom Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WTS491 CATALYA SHIRT

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label

XS-S-M-L-XL



SMART

SRP



B Sea Pine





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WTS441 KINTHA SHIRT

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label



XS-S-M-L-XL

SMART

SRP



D Alstro Print



E Player Print



WTS490 SESIA SHIRT

FABRIC : Seersucker 165 g - 100% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label



XS-S-M-L-XL

SMART

SRP



B Golden Poppy





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WTS534 SPRUCE SHIRT

FABRIC : Terry 280 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Boxy  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



A Sweet Lilac

WTS535 SESIA CORD SHIRT

FABRIC : Corduroy 288 g - 88% Recycled Polyester 9% Nylon 3% Spandex  
ECO : Global Recycled Standard, Bluesign®  
FIT : Boxy  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



A Winter Pear



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

### WSW333 PEAR ZIP HOODIE

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS, Avitera  
**FIT :** Relaxed  
**INFO :** Embroidery - Print

XS-S-M-L-XL

CHILL

SRP



A Sweet Lilac



B Winter Pear



### WSW308 BASEMENT ZIP HOODIE W

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS  
**FIT :** Regular  
**INFO :** Embroidered logo

XS-S-M-L-XL

CHILL

SRP



A Dark Blue



E Norse Blue

### WSW269 NERIS CROP HOODIE

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS  
**FIT :** Boxy  
**INFO :** Embroidered logo

XS-S-M-L-XL

SMART

SRP



K Alstro Print



L Bloom Print



M Player Print

### WSW312 JANYKA LONG SWEAT

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS  
**FIT :** Relaxed  
**INFO :** Front and back print

XS-S-M-L-XL

SMART

SRP



C Plume



D Verdant Green

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WSW334 KURAY HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Front and back print

XS-S-M-L-XL

SMART



SRP



WSW335 BAIL HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS, Avitera  
FIT : Relaxed  
INFO : Front print

XS-S-M-L-XL

CHILL



SRP



A Sweet Lilac



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

### WSW0336 CEDAR HOODIE

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS, Avitera  
**FIT :** Relaxed  
**INFO :** Front and back print

XS-S-M-L-XL

SMART



A Winter Pear



### WSW0353 HENIA HOODIE

**FABRIC :** Fleece 330 g - 65% Organic Cotton 35% Recycled Polyester  
**ECO :** Ocs  
**FIT :** Relaxed  
**INFO :** Embroidered logo

XS-S-M-L-XL

CHILL



A Black Green



B Poinciana

### WSW0352 ARCOONA HOODIE

**FABRIC :** Fleece 330 g - 100% Organic Cotton  
**ECO :** GOTS  
**FIT :** Relaxed  
**INFO :** Embroidered logo

XS-S-M-L-XL

CHILL



A Black



B Sea Pine

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WSW339 FIR RUGBY 1/4 ZIP SWEATER

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



A Player Print





## WSW310 HAMPY CREW

FABRIC : Fleece 310 g - 70% Cotton 30% Linen

ECO : Oeko-Tex® Standard 100

FIT : Regular

INFO : Embroidered logo

XS-S-M-L-XL

SMART



3 663270 702998

SRP



B Natural



C Woodrose

## WSW273 TRISSE CREW

FABRIC : Fleece 290 g - 60% Tencel 40% Organic Cotton

ECO : Ocs, Tencel®, Avitera

FIT : Relaxed

INFO : Embroidered Picture badge

XS-S-M-L-XL

CHILL



3 663270 786004

SRP



E Sweet Lilac



F Creme Brulee



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WSW337 BLAYR CREW

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



SRP



A White



B Sea Pine



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WSW311 **TILOMA CREW**

**FABRIC** : Terry 280 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Embroidered logo

XS-S-M-L-XL

CHILL



C Spectra Yellow



D Skydiver



WSW338 **SUMAC CREW**

**FABRIC** : Waffle 330 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Embroidered logo

XS-S-M-L-XL

SMART



A Poinciana



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WTS434 AULDEN TEE

FABRIC : Jersey 160 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Embroidered Picture badge

XS-S-M-L-XL



SMART

SRP



D Water Stripes Print



E Bloom Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WTS427 CARRELLA TEE

FABRIC : Terry 280 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Embroidered logo

XS-S-M-L-XL



CHILL

SRP



E Spectra Yellow



F Skydiver





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WTS522 FRAGGI TEE

FABRIC : Waffle 330 g - 100% Organic Cotton

ECO : GOTS

FIT : Boxy

INFO : Embroidered logo

XS-S-M-L-XL



SMART

SRP



B Wood Ash



C Poinciana



SMART

SRP

WTS492 BORDA TEE

FABRIC : Pique 190 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Embroidered logo

XS-S-M-L-XL



A White



B Black



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WTS483 HAMPY TEE

FABRIC : Jersey Crepe 200 g - 70% Cotton 30% Linen  
ECO : Oeko-Tex® Standard 100  
FIT : Boxy  
INFO : Embroidered logo

XS-S-M-L-XL



A Natural



C Sweet Lilac



SMART



SRP

WTS488 KILEN TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Embroidered Picture badge

XS-S-M-L-XL



C Verdant Green









SMART



SRP



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				
<div>WTS536 MAOGANY TEE</div> <div>FABRIC : Heavy Jersey 240 g - 100% Organic Cotton</div> <div>ECO : B : GOTS - A : GOTS, Avitera</div> <div>FIT : Relaxed</div> <div>INFO : Embroidered logo</div> <div>XS-S-M-L-XL</div>				<div>SMART</div> <div></div> <div><div>SRP</div></div>	
<div></div> <div>A Winter Pear</div>		<div></div> <div>B Black</div>			
<div>WTS537 CC BASSWOOD TEE</div> <div>FABRIC : Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton</div> <div>ECO : Ocs, Grs</div> <div>FIT : Regular</div> <div>INFO : Front and back print</div> <div>XS-S-M-L-XL</div>				<div>CHILL</div> <div></div> <div><div>SRP</div></div>	
<div></div> <div>A Natural</div>					

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST				
WOMEN	MEN							

WTS541 CASTURA TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Front and back print

XS-S-M-L-XL



SMART



A Norse Blue



WTS543 KAWEKA TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Front and back print

XS-S-M-L-XL



SMART



A Poinciana



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WTS538 KIARRA POCKET TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : A : GOTS, Avitera - B : GOTS  
FIT : Relaxed  
INFO : Embroidered logo

XS-S-M-L-XL

CHILL



A Winter Pear



B Skydiver

WTS540 KEYNEE TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : A/C : GOTS - B : GOTS, Avitera  
FIT : Boxy  
INFO : Front print

XS-S-M-L-XL

CHILL



A White



B Woodrose



C Skydiver





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WTS0557 BASEMENT TEE W

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Printed logo

XS-S-M-L-XL

CHILL

SRP



A White



B Verdant Green

WTS542 PINE TANK

FABRIC : Heavy Jersey 240 g - 100% Organic Cotton  
ECO : GOTS, Avitera  
FIT : Regular  
INFO : Embroidery - Print

XS-S-M-L-XL

SMART

SRP



A Winter Pear



WTS539 BASEMENT REV TEE

FABRIC : Flammed Jersey 150 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Slim  
INFO : Embroidered logo

XS-S-M-L-XL

CHILL

SRP



A Dark Blue



B Sea Pine



C Woodrose



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WTS440 SILYA TOP

FABRIC : Tencel Jersey 120 g - E : 50% Tencel 50% Organic Cotton - F/G : 100% Organic Cotton

ECO : Ocs, Tencel®

FIT : Boxy

INFO : Woven label

XS-S-M-L-XL

SMART



E Golden Poppy



F Water Stripes Print



G Alstro Print



## WTS437 LONI TANK

FABRIC : Jersey 160 g - 100% Organic Cotton

ECO : GOTS

FIT : Slim

INFO : Embroidered Picture badge

XS-S-M-L-XL



3 663270 786561

CHILL

SRP



G Norse Blue



H White



I Poinciana



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WDR100 BERMINA DRESS

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton

ECO : Oeko-Tex® Standard 100

FIT : Regular

INFO : Woven label - Embroidery

XS-S-M-L-XL



SMART

SRP



A Alstro Print





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WDR091 LEONY DRESS

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL



CHILL

SRP



C Norse Blue



D Verdant Green





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WDR098 KOLIMA KIMONO

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton

ECO : Oeko-Tex® Standard 100

FIT : Regular

INFO : Embroidered Picture club

XS-S-M-L-XL



SMART



A Player Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

## WDR095 LORNA DRESS

**FABRIC** : Tencel Dobby 165 g - 100% Tencel

**ECO** : Oeko-Tex® Standard 100, Tencel®

**FIT** : Regular

**INFO** : Embroidered logo

XS-S-M-L-XL



A Dark Blue



C Woodrose

SMART



## WDR068 FLOWA DRESS

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : I : GOTS - J : GOTS, Avitera

**FIT** : Regular

**INFO** : Embroidered Picture badge

XS-S-M-L-XL



I Norse Blue



J Woodrose

CHILL



## WDR099 JUNYPER TEE DRESS

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : GOTS

**FIT** : Regular

**INFO** : Front print

XS-S-M-L-XL



A Black



CHILL



## WDR092 LOONNA DRESS

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : A : GOTS - C : GOTS, Avitera

**FIT** : Regular

**INFO** : Embroidered Picture badge

XS-S-M-L-XL



A Dark blue



C Winter Pear

CHILL



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WJJ094 BIBEE DRILL OVERALLS

FABRIC : Cotton Drill 390 g - 100% Organic Cotton (Confirmation À La Prod)  
ECO : GOTS  
FIT : Regular  
INFO : Woven label - Embroidery

XS-S-M-L-XL



SMART



B Norse Blue



WJJ091 BIBEE OVERALLS

FABRIC : Twill Solid 245 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Woven label - Embroidery

XS-S-M-L-XL



SMART



D Black



E Eden

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WJJ095 MAOKE SUIT

FABRIC : Twill Solid 165 g - 100% Organic Cotton  
 ECO : GOTS  
 FIT : Regular  
 INFO : Embroidered logo

XS-S-M-L-XL

SMART



A Sea Pine



WJJ090 TRINKET SUIT

FABRIC : Seersucker 165 g - 100% Cotton  
 ECO : Oeko-Tex® Standard 100  
 FIT : Regular  
 INFO : Embroidered logo

XS-S-M-L-XL

SMART



B Golden Poppy



C Winter Pear



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WSH078 BAYLEE OVERALLS

FABRIC : Twill Solid 245 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL



SMART



C Dark Stone



D Eden





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WSH090 OAK ROMPER

FABRIC : Terry 280 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL



CHILL



WSH058 ALINNA ROMPER

FABRIC : F : Jersey 160 g - 100% Organic Cotton - E : Tencel 120 g - 50% Tencel 50% Organic Cotton  
ECO : F : GOTS - E : Ocs, Tencel®  
FIT : Regular  
INFO : Embroidered Picture badge

XS-S-M-L-XL



CHILL



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

WJS021 COTAGO DRILL PANTS

FABRIC : Cotton Drill 390 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



SRP



B Norse Blue



C Wood Ash



WJS024 CATALPA PANTS

FABRIC : Heavy Canvas 283 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Woven label - Embroidery

XS-S-M-L-XL

SMART



SRP



A Roc Blue



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WJS022 WILYA CHINO PANTS

FABRIC : Cotton Twill 245 g - 100% Organic Cotton  
ECO : GOTS  
FIT : High Waist Regular And Straight  
INFO : Embroidered logo

XS-S-M-L-XL



B Black



SMART



WJS025 TYLITA PANTS

FABRIC : Twill Solid 165 g - 100% Tencel  
ECO : Oeko-Tex® Standard 100, Tencel®  
FIT : Regular  
INFO : Woven label - Embroidery

XS-S-M-L-XL



A Alstro Print



SMART



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

WJS023 ULEY PANTS

FABRIC : Twill Solid 165 g - 65% Organic Cotton 35% Lyocell  
ECO : GOTS  
FIT : High Waist Regular And Tapered  
INFO : Embroidered logo

XS-S-M-L-XL



CHILL



A Black



WJS012 CHIMANY PANTS

FABRIC : Tencel Dobby 131 g - 100% Tencel  
ECO : Oeko-Tex® Standard 100, Tencel®  
FIT : Regular and straight  
INFO : Embroidered logo

XS-S-M-L-XL



CHILL



C Dark Blue



D Dark Stone



E Woodrose

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

WJS013 HAMPY PANTS

FABRIC : Fleece 310 g - 70% Cotton 30% Linen  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label

XS-S-M-L-XL



A Natural



C Woodrose

CHILL



3 663270 605022

SRP

WJJ088 COCOONS JOG PANTS

FABRIC : Fleece 330 g - C : 100% Organic Cotton - D : 75% Organic Cotton 25% Recycled Polyester  
ECO : C : GOTS, Avitera - D : GOTS  
FIT : Regular  
INFO : Front print

XS-S-M-L-XL



C Sweet Lilac



D Grey Melange

CHILL



3 663270 793187

SRP





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	PICTURE
WOMEN	MEN					

WSH072 ANJEL CHINO SHORTS

FABRIC : Chino Stretch Twill 265 g - 98% Organic Cotton 2% Spandex  
ECO : GOTS  
FIT : High waist and regular  
INFO : Embroidered logo

XS-S-M-L-XL



SMART



A Dark Stone



B Green Spray



C Black



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	PATCHWORK	WILD QUEST	
WOMEN	MEN			

WSH074 KINTHA SHORTS

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



B Bloom Print

WSH091 SESIA CORD SHORTS

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label - Embroidery

XS-S-M-L-XL

SMART



A Winter Pear

WSH073 SESIA SHORTS

FABRIC : Seersucker 165 g - 100% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Embroidered logo

XS-S-M-L-XL

SMART



B Golden Poppy



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WSH051 MILOU SHORTS

FABRIC : Twill Solid 165 g - 100% Tencel

ECO : Oeko-Tex® Standard 100, Tencel®

FIT : Regular

INFO : Woven label - Embroidery

XS-S-M-L-XL



SMART

SRP



H Sea Pine



I Water stripes Print



J Player Print



K Alstro Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

WSH057 CAREL SHORTS

FABRIC : Terry 280 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Embroidered logo

XS-S-M-L-XL



CHILL

SRP



E Spectra Yellow



F Skydiver





OUTDOOR LIFESTYLE

CAPSULE

SALES TOOLS

FEATURES

OUTLINE

WOMEN

MEN

PATCHWORK

WILD QUEST

WOMEN  
MEN



MEN



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				



## NOSTALGIA

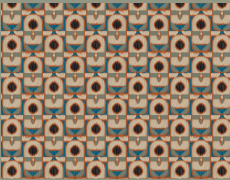
« Above all, a man's thought is his nostalgia. »  
*Albert Camus*

On the surface, nostalgia appears to lack a certain appeal and allure: sometimes sad, sometimes outdated. Yet nostalgia plays a key role in how we frame the present; we always look the prism of our own personal cumulative experience, spending years to refine our core identity. A source of inspiration, from bittersweet to heartwarming memories, nostalgia reassures and comforts us; it is the reflection of our carefree selves. This easygoing enthusiasm embraces us when we listen to Alanis Morissette or Natalie Imbruglia, when watching cartoons on Nickelodeon while eating Frosted Flakes, when playing Crash Bandicoot on our Playstation 1, and of course when proudly wearing the Gotcha t-shirt we just snagged at a second-hand store. Thirty-five years young with only a little back pain; it's really too bad that we never tried surfing. But thanks to this t-shirt, we remember that summer is all about letting loose, taking off your tie, throwing caution to the wind, and making every day casual Friday. So this year we plan to hang ten and slather ourselves in SPF 50. Our first stop: the Pacific Ocean to make like Patrick Swayze and enjoy the legendary surf culture. After that, we plan head over to the Atlantic coast to hang out with Bretons, enjoy a sailing adventure or two, and remind ourselves that water covers 72% of our lovely planet (for now...).

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

## PACIFIC OCEAN

- The "California state of mind": the West Coast, Los Angeles, Santa Monica, Venice Beach, Point Break, Lords of Dogtown...
- The East Coast of Australia, the Pacific Islands, Hawaii, Tahiti...
- The brands cool kids wear: Quiksilver, Rip curl, OP, Billabong...
- Legendary artists (of course we're being objective): Jim Phillips for Santa Cruz, Steve Nazar for T&C Surf
- Freedom, togetherness, sharing, peace/serenity/harmony
- A vast palette of all-natural colors that conjure up images of the ocean, of tropical islands, and of those spectacular sunsets.

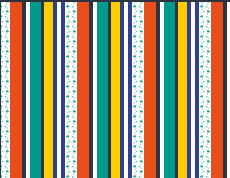


TIKI PRINT



## ATLANTIC OCEAN

- Yacht racing, sailing, exploring the deep blue sea
- Marinas (residential complexes that include ports for yachts and small boats and are usually used by residents)
- White wood houses with a private dock in the backyard
- Classy brands for looking good on your sailboat: Tommy Hilfinger, Polo Sport, Ralph Lauren, Helly Hansen, Nautica, Sperry...
- Disneyland's Newport Bay Club while wearing a brand new pair of Sebago's
- The dichotomy between pushing beyond your limits on the high seas and the reassuring comfort of your cottage as you shiver your way home soaking wet after windsurfing.
- Bright colors inspired by the aforementioned brands, who themselves were inspired by ensign flags and maritime signal flags.



FISHBONE PRINT



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS			FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						

# TOP ASSORTMENT

## PACIFIC OCEAN

### MEN

M



OKORI 2IN1 BUCKET HAT  
SB231 DARK STONE TIKI



HAGAY CAP SB243 BLACK  
WASHED



FETSCH VEST MVT514  
ROC BLUE



GROUNDS22BACKPACK  
BP201 WOODROSE



CATTANA JKT MVT513  
NUTZ



OFFTERS LS TEE MTS1133  
WOODROSE WASHED



SLAB TEE MTS1137  
PACIFIC COAST PINT



DAZCAT PANTS MJS069  
DARK STONE




SKALAR PANTS MJS061  
JUNGLE GREEN




LAYACISOCKS B267  
BLACK




BARMYS SOCKS B263  
PACIFIC COAST PINT




BAOGI CAP SB246  
BLACK




WAKOPA BB CAP SB199  
ROC BLUE




KLINER BB CAP SB198 GREEN  
SPRAY




BAOGI CAP SB246  
DARK STONE




RILL SOFT CAP SB239  
BLACK




BYAM TRUCKER CAP  
SB212 DARK STONE




SURFACE JKT MVT442  
SEA PINE




CALICOH JKT MVT512  
ROC BLUE




SMEETH JKT MVT440  
JUNGLE GREEN




PERRIE SHIRT MTS1052  
DARK STONE




ALPHA HOODIE  
MSW436 WOODROSE




TONNAH HOODIE MSW438  
BLACK




D&S PANTHER HOODIE  
MSW433 DARK STONE




KLOB ZIP HOODIE  
MSW432 ROC BLUE




SICAN LS TEE MTS1090  
JUNGLE GREEN




ADAK TEE  
MTS1042 SEA PINE




PAIPO CREW MSW440  
WOODROSE




LILCORKTEE MTS0959  
ROOBLUE




TSUNAMI TEE MTS1147  
BLACK WASHED




BASEMENT MUSTARD TEE  
MTS1145 WOOD ASH




POCKHAN TEE MTS1017  
SUNSET




JECKO TEE MTS1139  
WHITE




FEODORPANTS  
MJS064 DARKSTONE




PLIREY TEE MTS1048  
NUTZ




BASEMENT NEON TEE  
MTS1146 WHITE




DALARO PANTS MJS062  
BLACK




KORIAK SHORTS MSH100  
BLACK




SKALARPANTS MJS061  
BLACKWASHED




CRUSY PANTS MJS063  
GREEN SPRAY




TOHOLA PANTS MJS067  
BLACK




BARMYS SOCKS B263  
PACIFIC COAST PINT




PLIREY TEE MTS1048  
NUTZ




BASEMENT NEON TEE  
MTS1146 WHITE




DALARO PANTS MJS062  
BLACK




KORIAK SHORTS MSH100  
BLACK




SKALARPANTS MJS061  
BLACKWASHED




CRUSY PANTS MJS063  
GREEN SPRAY




LAYACISOCKS B267  
BLACK




LAVACISOCKS B267  
BLACK




COOLBIESOCKS B266  
HAWAIIAN SUNSET




FAROEWASTPACK BP188  
GREENSPRAY




GROUNDS22BACKPACK  
BP201 GREENSPRAY




NOLLUR SHIRT  
MTS1014 WOODROSE




SURFO TANK MTS1161  
DARK GREY MELANGE




MITS1162 LEEWARM SHIRT  
TIKI PRINT




GESKA TEE MTS1138  
JUNGLE GREEN




DALVIX SHORTS MSH088  
WOODROSE



DALAP TEE MTS1142  
WHITE



TAKK SHORTS MSH101  
TIKI PRINT



YORRA TEE MTS1093  
JUNGLE GREEN

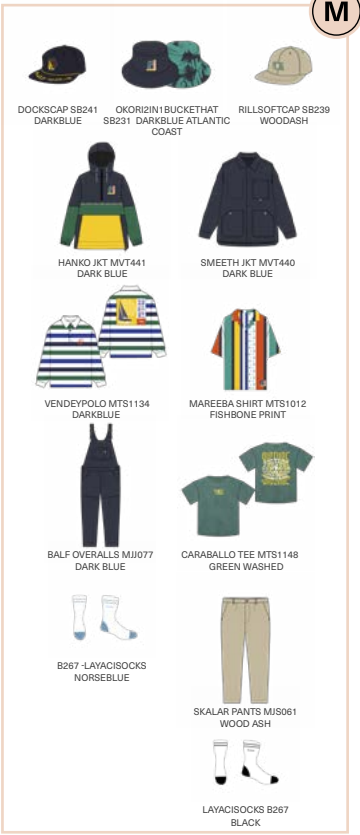
OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN						
MEN						

## TOP ASSORTMENT

### ATLANTIC OCEAN

### MEN

M



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

## MVT442 SURFACE JKT

**FABRIC** : Oxford 197 g - 52% Recycled Polyester 48% Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : Regular  
**INFO** : Printed rubber logo - Lifetime Repair Warranty

S-M-L-XL-XXL



SMART

SRP

DRY PL : Y  
10K/10K



C Sea Pine



D Dark Blue

**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment  
**FEATURES** : Adjustable ergonomic hood - Opening with YKK® zip - Elastic cuffs - Side pockets - Pocket with zip - Woven label - 589,9g



## MVT437 GERALD JKT

**FABRIC** : Oxford 197 g - 52% Recycled Polyester 48% Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : Regular  
**INFO** : Embroidered Picture badge - Lifetime Repair Warranty

S-M-L-XL-XXL



SMART

SRP



DRY PL : Y  
10K/10K



A Black



C Spectra Yellow

**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment  
**FEATURES** : Adjustable hood with drawcord - Opening with YKK® zip - Elastic cuffs - Side pockets - Embroidered Picture badge - 484,5g



## OUTDOOR LIFESTYLE

## CAPSULE

## SALES TOOLS

## FEATURES

OUTLINE

WOMEN

MEN

PATCHWORK

WILD QUEST

WOMEN

MEN

## MVT441 HANKO JKT

**FABRIC** : Poly Oxford 197 g - 52% Recycled Polyester 48% Polyester**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100**FIT** : Regular**INFO** : Woven label - Lifetime Repair Warranty

S-M-L-XL-XXL

SMART

SRP

**DRYPLAY**  
**10K/10K**

B Dark Blue

**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free - Durable water repellent treatment**FEATURES** : Anorak jacket - Adjustable hood with drawcord - Half-opening with YKK® zip - Pouch pocket

- Elastic cuffs - Woven label - 598,2g



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MVT513 CATTANA JKT

FABRIC : Cotton Drill 390 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered patch - Lifetime Repair Warranty

S-M-L-XL-XXL

SMART



A Nutz



FEATURES : Opening with black matte buttons - Side pockets - Woven labe



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MVT512 CALICOH JKT

FABRIC : Heavy Canvas 283 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered Picture badge - Lifetime Repair Warranty

S-M-L-XL-XXL

SMART



A Roc Blue

FEATURES : Opening with YKK® zip - Side pockets - Chest pocket - Sleeves opening





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

MVT440 SMEETH JKT

FABRIC : Cotton Drill 390 g - 100% Organic Cotton (Confirmation À La Prod)  
ECO : GOTS  
FIT : Relaxed  
INFO : Woven label - Lifetime Repair Warranty



S-M-L-XL-XXL

SMART

SRP



A Dark Stone



B Jungle Green



C Dark Blue



FEATURES : Opening with black matte buttons - Side pockets - Chest pocket - Inside pocket with visible stitch - Cuffs with zip and button - Woven label



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MVT514 FETSCH VEST

FABRIC : Canvas Lightweight 230 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Embroidered Picture badge - Lifetime Repair Warranty

S-M-L-XL-XXL

SMART



A Roc Blue





OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK		WILD QUEST
WOMEN	MEN				

MTS1052 **PERRIE SHIRT**

**FABRIC** : Twill Solid 245 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Woven label - Printed lining

S-M-L-XL-XXL



SMART



B Dark Stone



C Eden

MTS1011 **COLLEY SHIRT**

**FABRIC** : Oxford Chambray 136 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Woven label

S-M-L-XL-XXL



SMART



A Green Spray



C Dark Blue

MTS900 **TAHUPO SHIRT**

**FABRIC** : Slub 95 g - 100% Recovery Cotton  
**ECO** : Oeko-Tex® Standard 100  
**FIT** : Regular  
**INFO** : Woven label

S-M-L-XL-XXL



SMART



E Dark Stone



F Dark Blue

MTS1086 **WEAMS SHIRT**

**FABRIC** : Twill Solid 165 g - 65% Organic Cotton 35% Lyocell/Tencel  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Woven label

S-M-L-XL-XXL



SMART



B Black



C Sea Pine

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS1162 LEEWARM SHIRT

FABRIC : Seersucker 165 g - 100% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label

S-M-L-XL-XXL

SMART

SRP



A Tiki Print



B Pool Print



MTS1013 MOKARA SHIRT

FABRIC : Linen Slub 124 g - 55% Linen 45% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Relaxed  
INFO : Woven label

S-M-L-XL-XXL

SMART

SRP



D Eden Garden Print



E Island Print



F Sailor Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST				
WOMEN	MEN							
								



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1012 MAREEBA SHIRT

FABRIC : Twill Solid 165 g - 100% Tencel  
ECO : Oeko-Tex® Standard 100, Tencel®  
FIT : Relaxed  
INFO : Woven label



S-M-L-XL-XXL

SMART

SRP



C Hawaiian Print



D Fishbone Print



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1065 MATAIKONA SS SHIRT

FABRIC : Slub Poplin 103 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Woven label



S-M-L-XL-XXL

SMART

SRP



D Art LM02 Print



E Art LM01 Print



F Atlantic Coast Print



G Morocco Print





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1014 NOLLUR SHIRT

FABRIC : Corduroy 288 g - 88% Recycled Polyester 9% Nylon 3% Spandex  
ECO : Global Recycled Standard, Bluesign®  
FIT : Relaxed  
INFO : Woven label



S-M-L-XL-XXL

SMART

SRP



B Woodrose



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MSW432 KLOB ZIP HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Woven label - Print  
S-M-L-XL-XXL



CHILL



A Roc Blue



B Spectra Green



MSW397 HAMELTON ZIP HOODIE

FABRIC : Fleece 330 g - A : 75% Organic Cotton 25% Recycled Polyester -  
D : 100% Organic Cotton  
ECO : A : Ocs - D : GOTS  
FIT : Regular  
INFO : Front and back print  
S-M-L-XL-XXL



CHILL



A Dark Blue Melange



D Sunset

OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MSW398 CHEWKO ZIP HOODIE

**FABRIC :** Fleece 330 g - A : 75% Organic Cotton 25% Recycled Polyester - C/E : 100% Organic Cotton  
**ECO :** A : Ocs - C/E : GOTS  
**FIT :** Regular  
**INFO :** Embroidered logo



3 663270 684447



S-M-L-XL-XXL

CHILL



A Grey Melange



C Dark Blue



E Verdant Green



MSW392 BASEMENT ZIP HOODIE

**FABRIC :** Fleece 330 g - A/D : 100% Organic Cotton - B : 75% Organic Cotton 25% Recycled Polyester  
**ECO :** A/D : GOTS - B : Ocs  
**FIT :** Regular  
**INFO :** Embroidered logo



3 663270 683747



S-M-L-XL-XXL

CHILL



A Green Spray



B Dark Grey Melange



D Roc Blue



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

MSW436 ALOHA HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS, Avitera  
FIT : Relaxed  
INFO : Woven label - Print

S-M-L-XL-XXL

SMART



SRP





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MSW437 TADRAT HOODIE

FABRIC : Fleece 330 g - 75% Organic Cotton 25% Recycled Polyester  
ECO : Ocs  
FIT : Relaxed  
INFO : Embroidery - Print

S-M-L-XL-XXL



A Grey Melange

SMART



MSW434 ART LM01 HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidery - Print

S-M-L-XL-XXL



A White

SMART



MSW438 TONNAH HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Embroidery - Print

S-M-L-XL-XXL



A Black

SMART



MSW431 TUYRA UNISEX HOODIE

FABRIC : Heavy Fleece 380 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular - Unisex  
INFO : Peached effect - Embroidered Picture logo

XS-S-M-L-XL-XXL



B Dark Stone



C Sea Pine

SMART



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MSW435 ART LM02 HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidery - Print

S-M-L-XL-XXL



A Blue Web



SMART



3 663270 804913

SRP

MSW433 D&S PANTHER HOODIE

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidery - Print

S-M-L-XL-XXL



A Dark Stone



B Dark Blue

CHILL



3 663270 804708

SRP



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MSW372 BASEMENT CORK HOODIE

**FABRIC :** Fleece 330 g - A : 75% Organic Cotton 25% Recycled Polyester - D/H/I : 100% Organic Cotton  
**ECO :** A : Ocs - D/H/I : GOTS

**FIT :** Regular  
**INFO :** Cork logo

S-M-L-XL-XXL

CHILL



SRP



A Dark Blue Melange



D Green Spray



H Sunset



I Spectra Green

MSW391 MILLBROOK HOODIE

**FABRIC :** Fleece 330 g - B : 75% Organic Cotton 25% Recycled Polyester - D : 100% Organic Cotton  
**ECO :** B : Ocs - D : GOTS

**FIT :** Regular  
**INFO :** Relieved print

S-M-L-XL-XXL

CHILL



SRP



B Grey Melange



D Verdant Green

MSW421 D&S WINERIDER HOODIE

**FABRIC :** Fleece 330-350 g - 100% Organic Cotton  
**ECO :** Gots  
**FIT :** REGULAR  
**INFO :** Print

S-M-L-XL-XXL

CHILL



SRP



A Green Spray



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

## MSW374 D&S GLASSES HOODIE

**FABRIC** : Brushed fleece 330-350 g - 100% Organic Cotton (Wood Ash) / 75% Organic Cotton 25% Recycled Polyester (Dark Blue Melange)

**ECO** : GOTS, OCS

**FIT** : Regular

**INFO** : Front print

S-M-L-XL-XXL

CHILL



B Wood Ash



A Dark Blue Melange



## MSW439 CARAWA ZIP SWEATER

**FABRIC** : Fleece 330 g - 100% Organic Cotton

**ECO** : A : GOTS, Avitera - B : GOTS

**FIT** : Comfort

**INFO** : Front and back print

S-M-L-XL-XXL

SMART



A Woodrose

B Verdant Green



OUTDOOR LIFESTYLE			CAPSULE	
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN			

MSW440 PAIPO CREW

FABRIC : Fleece 330 g - 100% Organic Cotton  
 ECO : GOTS, Avitera  
 FIT : Relaxed  
 INFO : Front and back print

S-M-L-XL-XXL

SMART



A Woodrose





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MSW404 NORRVIK CREW

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

S-M-L-XL-XXL



C Dark Blue



SMART



SRP



E Verdant Green

MSW428 SICLA CREW

FABRIC : Waffle 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Woven label

S-M-L-XL-XXL



A Green Spray



SMART



SRP



B Wood Ash



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MSW390 AUTHENTIC CREW

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Front print  
S-M-L-XL-XXL



CHILL

SRP



E Sunset



F Blue Web

MSW380 LYROK KNIT SWEATER

FABRIC : Knit - 100% Organic Cotton  
ECO : OCS  
FIT : Regular  
INFO : Embroidered Picture badge  
S-M-L-XL-XXL  
SMART



SMART

SRP



B Dark Blue



C Black



A Army Green



MSW395 CUSTOM VAN CREW

FABRIC : Fleece 330 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Front print  
S-M-L-XL-XXL



CHILL

SRP



E Dark Grey Melange



F Spectra Green

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1134 VENDEY POLO

FABRIC : Heavy Jersey 240 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Embroidery - Canvas print  
S-M-L-XL-XXL



SMART

SRP



A Dark Blue



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MTS1133 OFITERS LS TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : Ocs  
FIT : Regular  
INFO : Front and back print  
S-M-L-XL-XXL



SMART

SRP



A Woodrose Washed



MTS1090 SICAN LS TEE

FABRIC : Heavy Jersey 240 g- B : 60% Organic cotton 40% Recycled polyester - C : 100% Organic Cotton  
ECO : B : GOTS - C : GOTS, Avitera  
FIT : Regular  
INFO : Woven label  
S-M-L-XL-XXL



SMART

SRP



B Dark Grey Melange



C Jungle Green

MTS1029 POKKA LS TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Front print  
S-M-L-XL-XXL



SMART

SRP



B Black



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

### MTS840 DELO POLO

**FABRIC :** Pique 190 g - C/E : 100% Organic Cotton - D : 60% Organic Cotton  
 40% Recycled Polyester  
**ECO :** C/E : GOTS - D : Ocs  
**FIT :** Regular  
**INFO :** Embroidered Picture badge

S-M-L-XL-XXL



### MTS1135 SURFO POLO

**FABRIC :** Pique 190 g - 100% Organic Cotton  
**ECO :** GOTS, Avitera  
**FIT :** Regular  
**INFO :** Embroidered Picture badge

S-M-L-XL-XXL



A Jungle Green

### MTS1136 NOTICO POLO

**FABRIC :** Pique 190 g - 100% Organic Cotton  
**ECO :** GOTS  
**FIT :** Regular  
**INFO :** Embroidered logo  
 S-M-L-XL-XXL



A Blue Web





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MTS1048 PLIREY TEE

FABRIC : Jersey Crepe 200 g - 70% Cotton 30% Linen  
ECO : Oeko-Tex® Standard 100  
FIT : Relaxed  
INFO : Woven label

S-M-L-XL-XXL



A Natural



D Nutz

SMART



SRP

MTS1094 CLISSA TEE

FABRIC : Pique 190 g - A : 60% Organic Cotton 40% Recycled Polyester - C : 100% Organic Cotton  
ECO : A : Ocs - C : GOTS  
FIT : Relaxed  
INFO : Embroidered logo

S-M-L-XL-XXL



A Grey Melange



C Blue Web

SMART



SRP

MTS1199 YORRA TEE

FABRIC : Heavy Jersey 240 g - 100% Organic Cotton  
ECO : A/B : GOTS - D : GOTS, Avitera  
FIT : Relaxed  
INFO : Woven label

S-M-L-XL-XXL



A White



B Black



C Jungle Green

SMART



SRP

MTS1042 ADAK TEE

FABRIC : Flammé Jersey 150 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

S-M-L-XL-XXL



A Dark Blue



E Woodrose



F Sea Pine

SMART



SRP

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS959 LIL CORK TEE

**FABRIC :** Jersey 160 g - B : 60% Organic Cotton 40% Recycled Polyester - C/G/H : 100% Organic Cotton  
**ECO :** B : Ocs - C/G/H : GOTS  
**FIT :** Regular  
**INFO :** Cork logo



SRP

XS-S-M-L-XL-XXL

SMART



B Dark Grey Melange



C Wood Ash



G Roc Blue



H Verdant Green

MTS1138 GESKA TEE

**FABRIC :** Tencel Jersey 120 g - 50% Tencel 50% Organic Cotton  
**ECO :** Ocs, Tencel®  
**FIT :** Regular  
**INFO :** Embroidered logo  
S-M-L-XL-XXL



SRP

SMART



A Jungle Green



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1137 **SLAB TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Woven label

S-M-L-XL-XXL



SMART

SRP



A Pacific Coast Print



B Marina Print



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MTS1142 DALAP TEE

FABRIC : Heavy Jersey 240 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Relaxed  
INFO : Front print

S-M-L-XL-XXL

SMART



A White



MTS1143 WOGONG TEE

FABRIC : Jersey 160 g - 100% Organic Cotton  
ECO : GOTS, Avitera  
FIT : Relaxed  
INFO : Front and back print

S-M-L-XL-XXL

SMART



A Woodrose



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS1147 TSUNAMI TEE

FABRIC : Jersey 160 g - 100% Organic Cotton

ECO : Ocs

FIT : Relaxed

INFO : Front and back print

S-M-L-XL-XXL

SMART





OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN			

MTS1148 CARABALLO TEE

FABRIC : Jersey 160 g - 100% Organic Cotton

ECO : Ocs

FIT : Relaxed

INFO : Front and back print

S-M-L-XL-XXL

SMART



A Green Washed



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS1150 **URAL TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front and back print

S-M-L-XL-XXL

SMART



A Spectra Green

MTS1141 **ART LM01 TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Embroidery - Print

S-M-L-XL-XXL

SMART



A Spectra Green

MTS1149 **ART LM02 TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front and back print

S-M-L-XL-XXL

SMART



A White



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

## MTS1017 POCKHAN TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : GOTS

**FIT** : Regular

**INFO** : Front print

XS-S-M-L-XL-XXL



3 663270 687035

CHILL

SRP



A Green Spray



C Sunset

## MTS1140 CHUCHIE TEE

**FABRIC** : Jersey 160 g - A : 60% Organic Cotton 40% Recycled Polyester - B :

100% Organic Cotton

**ECO** : A : Ocs - B : GOTS

**FIT** : Regular

**INFO** : Front print

XS-S-M-L-XL-XXL



3 663270 807570

CHILL

SRP



A Grey Melange



B Spectra Yellow

## MTS1036 CUSTOM VAN TEE

**FABRIC** : Jersey 160 g - C : 60% Organic Cotton 40% Recycled Polyester - E/F :

100% Organic Cotton

**ECO** : C : Ocs - E/F : GOTS

**FIT** : Regular

**INFO** : Front print

XS-S-M-L-XL-XXL



3 663270 689411

CHILL

SRP



C Dark grey melange



E Sunset



F White

## MTS1139 JECKO TEE

**FABRIC** : Jersey 160 g - A : 100% Organic Cotton - B : 60% Organic Cotton 40%

Recycled Polyester

**ECO** : A : GOTS - B : Ocs

**FIT** : Regular

**INFO** : Front print

XS-S-M-L-XL-XXL



3 663270 807433

CHILL

SRP



A White



B Grey Melange

OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MTS1019 AUTHENTIC TEE

**FABRIC** : Jersey 160 g - A : 60% Organic Cotton 40% Recycled Polyester - F/G: 100% Organic Cotton  
**ECO** : A : Ocs - F/G : GOTS  
**FIT** : Regular  
**INFO** : Front print  
**XS-S-M-L-XL-XXL**



CHILL



A Dark Blue Melange



F Green Spray

G Spectra Yellow

D Almost Aqua



MTS1146 BASEMENT NEON TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Front print  
**S-M-L-XL-XXL**



CHILL



A White



B Verdant Green

MTS1145 BASEMENT MUSTARD TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front print  
**S-M-L-XL-XXL**



CHILL



A Wood Ash

MTS1144 BASEMENT REFLA TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Relaxed  
**INFO** : Front print  
**S-M-L-XL-XXL**



CHILL



A White



B Black

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS952 BASEMENT CORK TEE

FABRIC : Jersey 160 g - A/B/L/M/N/O : 100% Organic Cotton - F : 60% Organic Cotton 40% Recycled Polyester

ECO : A/B/L/M/N/O : GOTS - F : Ocs

FIT : Regular

INFO : Cork logo

XS-S-M-L-XL-XXL



CHILL



A White



B Black



F Dark Blue Melange



L Verdant Green



M Nutz



N Spectra Green



O Spectra Yellow



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

### MTS1097 LAKIN TEE

**FABRIC** : Jersey 160 g - A : 100% Organic Cotton - B : 60% Organic Cotton 40% Recycled Polyester

**ECO** : A : Gots - B : Ocs

**FIT** : REGULAR

**INFO** : Print

XS-S-M-L-XL-XXL



B Grey Melange



3 663270 749757

SRP

CHILL

### MTS1096 MUYIL TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : Gots

**FIT** : REGULAR

**INFO** : Print

XS-S-M-L-XL-XXL

CHILL



B Almost Aqua



3 663270 749610

SRP

CHILL

### MTS1016 PAYNE TEE

**FABRIC** : Jersey 160 g - 100% Organic Cotton

**ECO** : Gots

**FIT** : REGULAR

**INFO** : Print

XS-S-M-L-XL-XXL



c Black



3 663270 726390

SRP

CHILL

### MTS1098 CHUCHIE TEE

**FABRIC** : Jersey 160g - 100% Organic Cotton

**ECO** : Gots

**FIT** : REGULAR

**INFO** : Print

XS-S-M-L-XL-XXL



A Chocolate



3 663270 749962

SRP

CHILL

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS1104 USIL TEE

FABRIC : Jersey 160 g - 100% Organic Cotton

ECO : Gots

FIT : RELAXED

INFO : Front and back prints

S-M-L-XL-XXL

SMART



A Wood Ash



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MTS1161 SURFO TANK

**FABRIC :** Jersey 160 g - 60% Organic Cotton 40% Recycled Polyester  
**ECO :** Ocs  
**FIT :** Regular

S-M-L-XL-XXL

CHILL



MTS1041 ADAK TANK

**FABRIC :** Jersey 160 g - A : 60% Organic Cotton 40% Recycled Polyester - B : 100% Organic Cotton  
**ECO :** A : Ocs - B : GOTS, Avitera  
**FIT :** Regular  
**INFO :** Embroidered logo  
S-M-L-XL-XXL

CHILL



A Dark Grey Melange



A Dark Blue Melange



B Nutz

OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN			



## CLIMATE CHANGE BE RESPONSIBLE

The Climate Change series focuses on Sustainable concerns.

It shows our will to talk about the current worldwide situation in a different way and to raise awareness among consumers.

Wear those tees and take a stand!



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN			

MTS1151 CC HEALING TEE

**FABRIC** : Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton  
**ECO** : Ocs, Grs  
**FIT** : Regular  
**INFO** : Front print - Inside woven label

S-M-L-XL-XXL

CHILL



A Natural

MTS1152 CC YESTERDAY TEE

**FABRIC** : Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton  
**ECO** : Ocs, Grs  
**FIT** : Regular  
**INFO** : Front print - Inside woven label

S-M-L-XL-XXL

CHILL



A Natural

MTS1163 CC PLANET TEE

**FABRIC** : Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton  
**ECO** : Ocs, Grs  
**FIT** : Regular  
**INFO** : Front print - Inside woven label

S-M-L-XL-XXL

CHILL



A Natural





OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1153 CC EXPENSIVE TEE

**FABRIC :** Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton  
**ECO :** Ocs, Grs  
**FIT :** Regular  
**INFO :** Front print - Inside woven label

S-M-L-XL-XXL

CHILL



MTS1154 CC MOBILITY TEE

**FABRIC :** Jersey 180 g - 50% Organic Cotton 50% Recycled Cotton  
**ECO :** Ocs, Grs  
**FIT :** Regular  
**INFO :** Front print - Inside woven label

S-M-L-XL-XXL

CHILL



A Natural



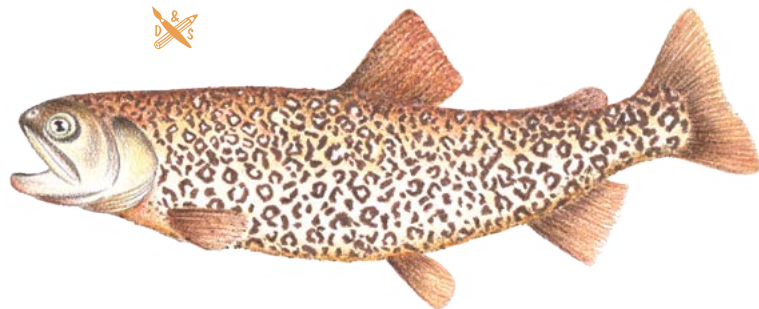
A Natural



OUTDOOR LIFESTYLE		CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN		MEN	
WOMEN	MEN	PATCHWORK		WILD QUEST	

# DAD & SON COLLECTION

THE FRUIT OF A MEETING BETWEEN TWO GENERATIONS OF ARTISTS  
WHO SHARE THE SAME PASSION AND THE SAME ART



Dad & Son is two generations of artists coming together, sharing a passion for art.

"I'm profoundly influenced by the artistic background of my father : the time of the Rotring Stylograph and set-squares on old fashioned, counter balanced drawing boards, when everything was done manually".

Jeremy  
co-founder & head of design

## MTS1155 D&amp;S BOUQUET TEE

FABRIC : Jersey 160 g - 60% Organic Cotton 40% Recycled Polyester

ECO : Ocs

FIT : Regular

INFO : Front print

S-M-L-XL-XXL



CHILL

SRP



A Grey Melange

## MTS1156 D&amp;S PANTHER TEE

FABRIC : Jersey 160 g - 60% Organic Cotton 40% Recycled Polyester

ECO : Ocs

FIT : Regular

INFO : Front print

S-M-L-XL-XXL



CHILL

SRP



A Dark Blue Melange



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MTS1157 **D&S TACKLE TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front print  
  
S-M-L-XL-XXL



CHILL



A Natural White

MTS1158 **D&S FISHERFISH TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front print  
  
XS-S-M-L-XL-XXL



CHILL



A Natural White



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MTS1159 **D&S ROD TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front print  
**S-M-L-XL-XXL**



CHILL

SRP



A Natural White

MTS1110 **D&S EOLIX TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : Gots  
**FIT** : REGULAR  
**INFO** : Print  
**XS-S-M-L-XL-XXL**



CHILL

SRP



A Natural White



MTS1160 **D&S GEAR TEE**

**FABRIC** : Jersey 160 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Front print  
**S-M-L-XL-XXL**



CHILL

SRP



A Natural White



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MJJ077 BALF OVERALLS

FABRIC : Cotton Drill 390 g - 100% Organic Cotton

ECO : GOTS

FIT : Regular

INFO : Woven label

S-M-L-XL-XXL



SMART

SRP



A Dark Blue



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MJS061 SKALAR PANTS

FABRIC : Cotton Drill 390 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Tapered - 7/8  
INFO : Embroidered logo

28-30-31-32-33-34-36-38



SMART

SRP



A Wood Ash



B Black Washed



C Jungle Green



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MJS069 DAZCAT PANTS

FABRIC : Twill Solid 165 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Woven label

S-M-L-XL-XXL



SMART

SRP



A Dark Stone



B Eden



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK		WILD QUEST
WOMEN	MEN					

MJS067 TOHOLA PANTS

FABRIC : Canvas Lightweight 230 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

28-30-31-32-33-34-36-38



SMART

SRP



A Black



C Tobacco



MJS062 DALARO PANTS

FABRIC : Canvas Lightweight 230 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

S-M-L-XL-XXL



SMART

SRP



A Chocolate



D Black



E Tobacco

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MJS064 FEODOR PANTS

FABRIC : Chino Stretch Twill 265 g - 98% Organic Cotton 2% Spandex  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

28-30-31-32-33-34-36-38



SMART



A Dark Blue



D Dark Stone



F Black

MJS063 CRUSY PANTS

FABRIC : Melange 207 g - 52% Organic Cotton 31% Cotton 15% Polyester 2% Spandex  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

S-M-L-XL-XXL



CHILL



A Dark blue



B Green Spray



C Wood Ash



E Dark Stone





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MJJ075 TUYRA UNISEX PANTS

FABRIC : Heavy Fleece 380 g - 100% Organic Cotton  
 ECO : GOTS  
 FIT : Regular  
 INFO : Peached effect, Embroidered Picture logo

XS-S-M-L-XL-XXL



B Dark Stone



C Sea Pine



CHILL



3 663270 738911

SRP

MJJ076 CHILL SUMMER PANTS

FABRIC : Fleece 330 g - 75% Organic Cotton 25% Recycled Polyester  
 ECO : Ocs  
 FIT : Regular  
 INFO : Flock printed logo

S-M-L-XL-XXL



3 663270 802605

CHILL

SRP



A Dark Grey Melange



B Dark Blue Melange



C Grey Melange

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MSH100 KORIAK SHORTS

FABRIC : Canvas Lightweight 230 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Woven label

S-M-L-XL-XXL



SMART

SRP



A Black



B Tobacco

MSH085 DAVERSON SHORTS

FABRIC : Canvas Lightweight 230 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidery - Woven label

S-M-L-XL-XXL



SMART

SRP



A Chocolate



C Black



D Tobacco



MSH101 TAKK SHORTS

FABRIC : Seersucker 165 g - 100% Cotton  
ECO : Oeko-Tex® Standard 100  
FIT : Regular  
INFO : Woven label

S-M-L-XL-XXL



SMART

SRP



A Tiki Print



B Pool Print

MSH092 NUSTER SHORTS

FABRIC : Cotton Drill 390 g - 100% Organic Cotton  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo

28-30-31-32-33-34-36-38



SMART

SRP



A Black Washed



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MSH103 FISH 17 SHORTS

FABRIC : Plain 170 g - 50% Organic Cotton 47% Cotton 3% Spandex  
ECO : GOTS  
FIT : Regular  
INFO : Front print  
S-M-L-XL-XXL



SMART

SRP



A Lines Green Print

MSH090 WISE SHORTS

FABRIC : Chino Stretch Twill 265 g - 98% Organic Cotton 2% Spandex  
ECO : GOTS  
FIT : Regular  
INFO : Embroidered logo  
28-30-31-32-33-34-36-38



SMART

SRP



A Dark blue



C Wood Ash



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

MSH082 ALDOS SHORTS

**FABRIC :** Melange 207 g - 52% Organic Cotton 31% Cotton 15% Polyester 2% Spandex  
**ECO :** GOTS  
**FIT :** Regular  
**INFO :** Embroidered logo

28-30-31-32-33-34-36-38



3 663270 681163

SRP

SMART



A Dark Blue



B Black



C Wood Ash



D Grey melange



E Green Spray



MSH088 DALVIK SHORTS

**FABRIC :** Corduroy 288 g - 88% Recycled Polyester 9% Nylon 3% Spandex  
**ECO :** Global Recycled Standard, Bluesign®  
**FIT :** Regular  
**INFO :** Embroidered logo  
S-M-L-XL-XXL



3 663270 788848

SRP

SMART



B Woodrose



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES	
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN							

MSH086 AUGUSTO SHORTS

**FABRIC** : Fleece 330 g - A : 75% Organic Cotton 25% Recycled Polyester - B : 100% Organic Cotton  
**ECO** : A : Ocs - B : GOTS  
**FIT** : Regular  
**INFO** : Embroidered Picture badge

S-M-L-XL-XXL



CHILL



A Dark Grey Melange



C Spectra Green



MSH071 BASEMENT SHORTS

**FABRIC** : Fleece 330 g - 100% Organic Cotton  
**ECO** : GOTS  
**FIT** : Regular  
**INFO** : Flock printed logo

S-M-L-XL-XXL



CHILL



C Black



D Blue Web





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

## CAPSULES



## PATCHWORK

At Picture, we never stop trying to improve our sustainable approach to product innovation.

On our journey towards circularity, our upcycled Patchwork line is just another step along the way. By using leftover scraps from our factories, we keep fabrics in use and out of landfills. Our limited-edition Patchwork collection gives fabric waste a second-life.



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MVT511 GIBAO JKT

**FABRIC** : Leftovers Dobby 195 g - 64% Recycled Polyester 36% Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : Regular - Unisex  
**INFO** : Print - Lifetime Repair Warranty - Printed Patchwork label

XS-S-M-L-XL-XXL



A Patchwork A



**INSULATION**: Recycled Thermal STD, 60gr/m2 body, 60gr/m2 sleeve, 40gr/m2 hood  
**FEATURES** : Critically-taped seams - Snap front closure - Elastic cuffs - Two side pockets - Back print - Inside print mesh - Front chest printed logo - 467,6g

MSW425 GIBAO HOODIE

**FABRIC** : Leftover fleece 330-340 g - 80% Organic Cotton 13% Polyester 7% Cotton  
**ECO** : Made with leftover fabrics  
**FIT** : Relaxed - Unisex  
**INFO** : Printed Patchwork label

XS-S-M-L-XL-XXL



B Patchwork B

MSW441 PAYAMA HOODIE

**FABRIC** : Leftovers fleece 330-340 g - 80% Organic Cotton 13% Polyester 7% Cotton  
**ECO** : Made with leftover fabrics  
**FIT** : Relaxed - Unisex  
**INFO** : Printed Patchwork label

XS-S-M-L-XL-XXL



A Patchwork A

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

MTS1088 AWILAN SHIRT

FABRIC : Plain - 100% Cotton  
ECO : Made with leftover fabrics  
FIT : Relaxed - Unisex  
INFO : Printed Patchwork label

XS-S-M-L-XL-XXL



C Patchwork C



SRP

MTS1105 GIBAO TEE

FABRIC : Leftovers jersey 160 g - 92% Organic Cotton 8% Recycled Polyester  
ECO : Made with leftover fabrics  
FIT : Relaxed - Unisex  
INFO : Printed Patchwork label

XS-S-M-L-XL-XXL



SRP



B Patchwork B



SRP



WTS515 STORR SHIRT

FABRIC : Plain - 100% Cotton  
ECO : Made with leftover fabrics  
FIT : Relaxed - Unisex  
INFO : Printed Patchwork label

XS-S-M-L-XL-XXL



B Patchwork B

## EPISODE 2: LUSH ILLUSION

This capsule collection is a tribute to Korean webtoons. It unveils a new version of the Picture universe designed by Elora, our Outdoor lifestyle designer, who is freshly back from a trip to Seoul.

In a futuristic world where bleak urban landscapes ruled by new technologies have become the norm, two teenagers from a generation that has never known nature, embark on a quest. «Wild Quest» tells their story following them on their adventures of disillusionment and hope.



OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN					

MVT494 PALLI JKT

FABRIC : Polyester Oxford 115 g - 48% Circular Polyester 52% Recycled Polyester

ECO : Global Recycled Standard, Oeko-Tex® Standard 100

FIT : Regular

INFO : Print - Lifetime Repair Warranty

XS-S-M-L-XL-XXL



B Black

MSW442 TAEYANG HOODIE

FABRIC : Brushed Fleece 330-350 g - 100% Organic Cotton

ECO : Gots

FIT : Relaxed

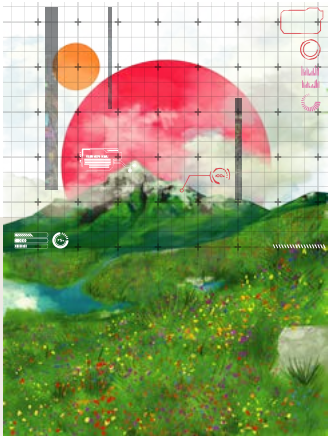
INFO : Embroidery and back print

XS-S-M-L-XL-XXL



A Black

B Norse Blue



OUTDOOR LIFESTYLE		CAPSULE	SALES TOOLS		FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				



### MTS1164 TAEYANG TEE

FABRIC : Embroidery and back print  
 ECO : Gots  
 FIT : Relaxed  
 INFO : Embroidery and back print  
 XS-S-M-L-XL-XXL



A Black

B White

### MTS1165 SAN TEE

FABRIC : Jersey 240 g - 100% Organic Cotton  
 ECO : Gots  
 FIT : Relaxed  
 INFO : Embroidery and front print  
 XS-S-M-L-XL-XXL



A White

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

MVT493 SIGAN JKT

**FABRIC** : Softshell 3 layers ripstop with bonded fleece 300 g - 47% Recycled Polyester 53% Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : RELAXED - UNISEX  
**INFO** : Embroidery  
**XS-S-M-L-XL-XXL**



SMART



A Black



MVT494 PALLI JKT

**FABRIC** : Polyester Oxford 115 g - 48% Circular Polyester 52% Recycled Polyester  
**ECO** : Global Recycled Standard, Oeko-Tex® Standard 100  
**FIT** : RELAXED - UNISEX  
**INFO** : Embroidery and back print  
**XS-S-M-L-XL-XXL**



SMART



A Blue Web



**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free durable water repellent treatment  
**LINING** : Grid brushed backing  
**FEATURES** : Fully-taped seams

**MEMBRANE & DWR** : Dryplay 10K/10K membrane - Teflon Ecoelite™ PFC free durable water repellent treatment  
**LINING** : Recycled polyester lining



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

## SALES TOOLS

1% Rule: Stores are getting 1% of their buy in free POP of their choice

POP items/orders do not enter into the calculation of the discount levels of orders

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

PLV VISUAL NEBBIA 24S

FABRIC : Semi rigid cardboard  
INFO : Picture MTB features - 7x13cm - 2.75x5.12 inches



NON CONTRACTUAL PHOTO



A Nebbia

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

PLV HIKE TAG

FABRIC : Semi rigid cardboard  
INFO : Picture MTB features - 7x13cm - 2.75x5.12 inches



PLV VISUAL MTB

FABRIC : Wood + materials  
INFO : 56cm x 36cm - 22x14.17 inches



A English  
B French  
C German



A 2301

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV GREY LOGO

FABRIC : Siporex + wood  
INFO: 36 x 16 x 6 cm - 14.2x6.3x2.4 inches



PLV TERRAZZO LOGO

FABRIC : Siporex + recycled polypropylène (terrazzo)  
INFO: 13x30x4,5cm - 5.12x11.8x1.6 inches



A Wood grey



A Recycled PP



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV REDSTONE LOGO

FABRIC : Siporex + stone sleeve  
INFO: 11x25x4,5 cm - 4.3x9.8x1.6 inches



A Redstone





OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV ECO BOX V3

FABRIC : Wood + plexi + materials  
INFO : From plastic bottles to picture products - 41,5 x 30 cm / 16,3 x 11,8 inches



BOOK MERCH

FABRIC : 100% fsc paper  
INFO : A4



NON CONTRACTUAL PHOTO

A English  
B French  
C German



D English 24S  
E French 24 S  
F German 24S

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

PLV STORY

FABRIC : Wood  
INFO : Picture's story - 30X40cm / 11,81x15,75 inches



- A English
- B French
- C German

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV SMALL POLE

FABRIC : Metal pole  
INFO :



PLV SMALL WINFLAG

FABRIC : Fabric  
INFO :



A Aluminium



A Black



to order separately

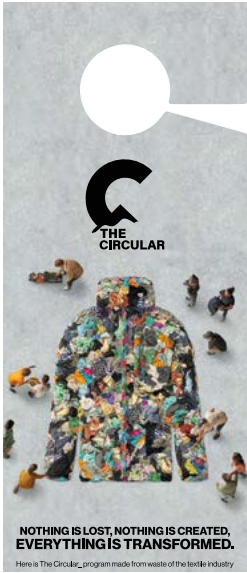
OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

### PLV HANGTAG THE CIRCULAR

FABRIC : Semi rigid cardboard  
 INFO : The Circular\_process - 115mm x 300mm - 5,9x11.8 inches



SRP



A English  
 B French  
 C German



### PLV THECIRCULAR\_JOURNEY

FABRIC : Wood + materials  
 INFO : The Circular\_process - 30X40cm / 11,81x15,75 inches



SRP



A English  
 B French  
 C German



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

### OUTLINE PLEXI

**FABRIC :** Plexiglass and drawstring  
**INFO :** Presenting the outline range, to hang on a rack



**Performance-driven urban apparel inspired by our expertise in sustainability and outdoor sports.**

After putting our technologies to the test in the toughest conditions in the mountains, we now offer you the same level of protection and comfort to navigate the always challenging and unpredictable urban environment.

Outline, a technical collection designed to weather the demands of daily life, combines outdoor and urban performance to move with you throughout the cityscape.

A English  
 B French  
 C German





## ECO BOX WETSUIT

FABRIC : 80% wood 10% plexi 10% composant

INFO : 30x40 cm - 11.8x15.7 inches



SRP

## PLV WETSUIT FEATURES

FABRIC : Wood

INFO : 30x40cm - 11.8x15.7 inches



SRP



C English 22S  
D French 22S  
E German 22S



D English  
E French  
F German



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

### PLV REAL SIZE WETSUIT

FABRIC : Reboard  
 INFO : Wetsuit composal - 160cm high - 63 inches



SRP



C English  
 D French  
 E German



### RING SIZE WETSUIT

FABRIC : Plastic  
 INFO : 12cm – 4,7 inches diameter



SRP



A Men  
 B Women



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV LIFECYCLE BAG

FABRIC : Semi rigid cardboard

INFO : How to upcycle your bag



PLV DUFFEL BAG

FABRIC : Cardboard

INFO : 47 x 25 cm - 18.5x9.8inches - 61x20 cm (x2) - 24x7.8inches



A English  
B French  
C German



Weekend Warrior Duffel Bag

55L

**EN** - 55L capacity, hold all your gear for a 3 to 5 days trip.  
**FR** - Volume de 55L, pour emmener toutes les affaires nécessaires pour un voyage de 3 à 5 jours.  
**DE** - 55 l Volumen, Für die Ausrüstung für 3 bis 5 Tage.

Water resistant pocket

**EN** - Pocket with taped seams to store shoes, wet suit, or any wet/dirty gear.  
**FR** - Poche aux coutures étanches pour ranger chaussures, combinaisons de surf et affaires mouillées.  
**DE** - Separates Fach mit getäpsten Nähten für Schuhe, Wetsuit oder nassschmutzige Kleidung.

Accessories pocket

**EN** - Allow to stock and organise all your accessories : chargers, hard drive, gopro, map, bottle...  
**FR** - Permet de ranger et d'organiser ses accessoires : chargeurs, disque dur, gopro, carte, gourde...  
**DE** - Zum übersichtlichen Verstauen Ihres Zubehörs: Ladekabel, Festplatte, GoPro, Karte, Flasche ...

D International



## PLV PATCH DISPLAY

FABRIC : Chêne 9 mm + tige aluminium + Vis inox

INFO : 31 x 26 x 9,5 cm - implant: 182,00 € HT



3 663270 673755

SRP



## FEATURES :

- 1X THERMO COOL PATCH Pck x10 A Lake
- 1X THERMO COOL PATCH Pck x10 B Ducky
- 1X THERMO COOL PATCH Pck x10 C Outdooring
- 1X THERMO COOL PATCH Pck x10 D Mountain
- 1X THERMO COOL PATCH Pck x10 A Black/Dark stone
- 1X THERMO COOL PATCH Pck x10 A Black/Dark blue

## MINIMUM ASSORTMENT:

- 4 Thermo Cool Patch pack x 10
- 1 heavy tech patch pack x10
- 1 light tech patch x10

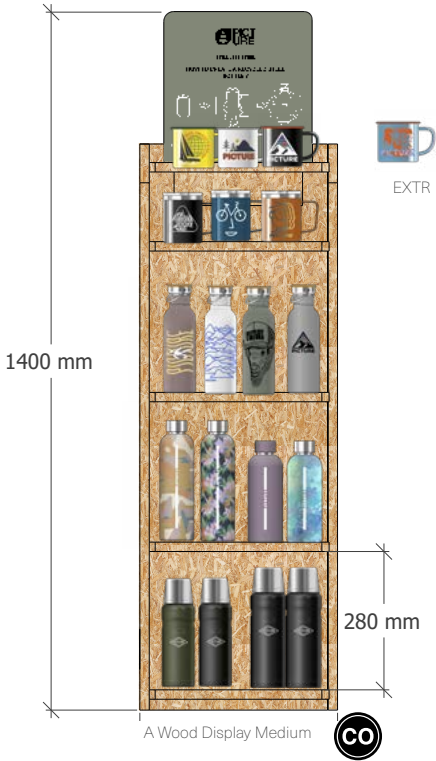


OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV DRINKWARE DISPLAY MEDIUM

FABRIC : Wood

INFO : 1400x400mm - Implant = 712€ HT 39 Bottles 33 cups



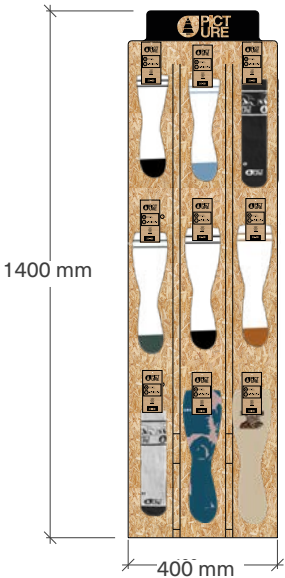
Not included in the 1% POP, gift for the purchase of a minimum assortment




OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

PLV SOCKS DISPLAY MEDIUM

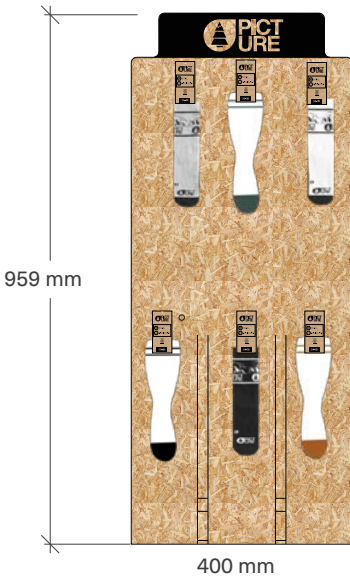
FABRIC : Wood  
INFO : 1400mmx400mm - Implant = 657€ HT 93 pairs of socks




A Wood Display Medium 

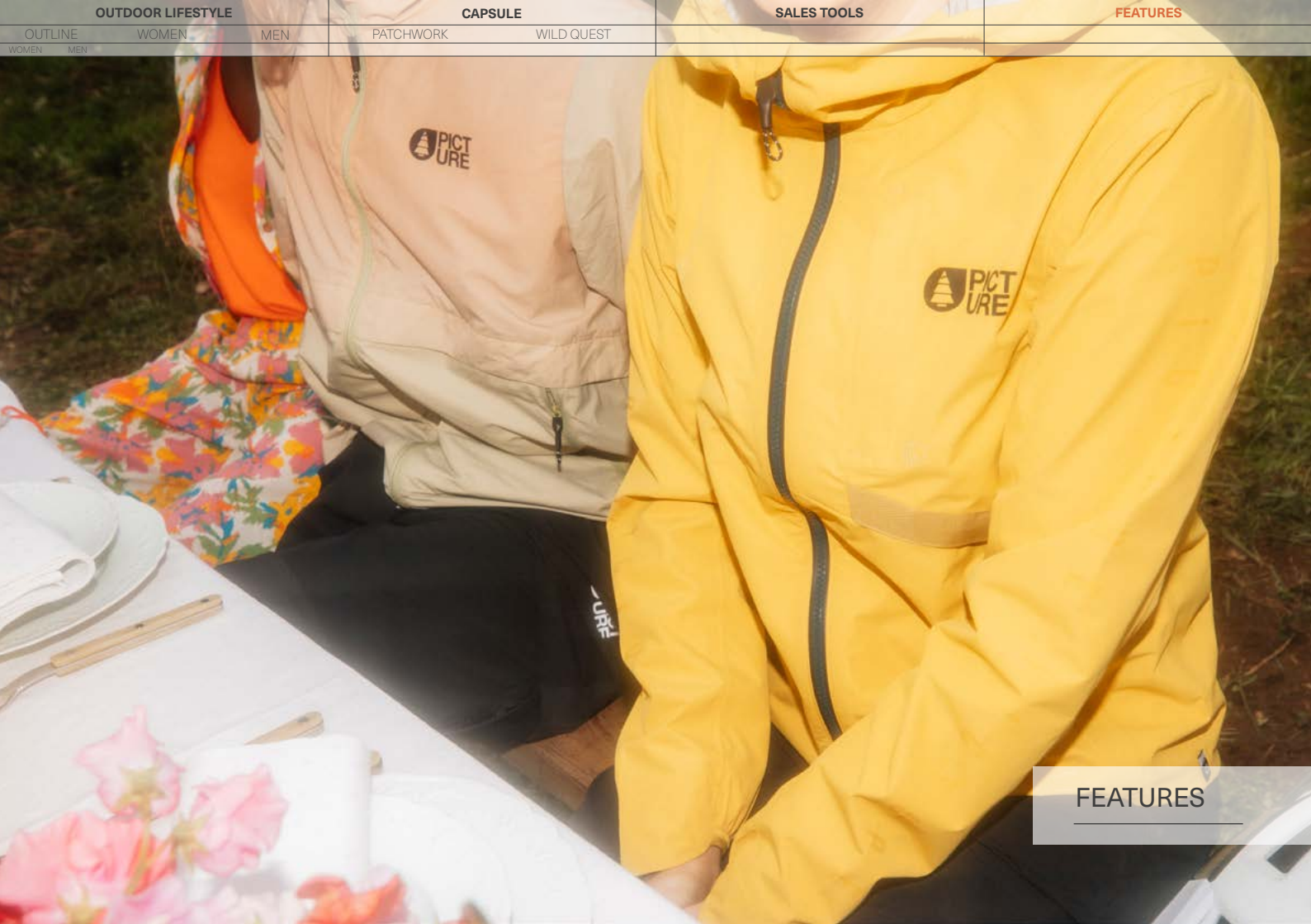
PLV SOCKS DISPLAY SMALL

FABRIC : Wood  
INFO : 959mm x 400mm Implant = 413€ HT 60 pairs of socks



A Wood Display Small 

Not included in the 1% POP, gift for the purchase of a minimum assortment



OUTDOOR LIFESTYLE

CAPSULE

SALES TOOLS

FEATURES

OUTLINE

WOMEN

MEN

PATCHWORK

WILD QUEST



FEATURES

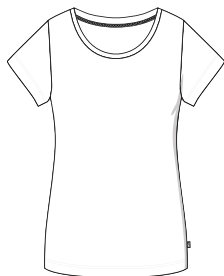
OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						

## WOMEN FIT GUIDE

### SIZE REFERENCE M

#### SLIM FIT

Our slim fit for women only is tighter than the regular slim. It provides a body fit effect for those who like to wear skinny tee-shirts.



½ CHEST WIDTH : 46cm  
BACK LENGHT : 63cm  
ARMHOLE : 20cm  
SLEEVE LENGTH : 14cm

#### RELAXED FIT

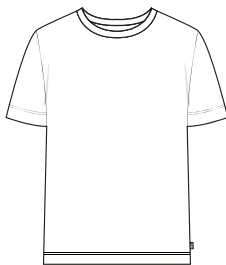
Our relaxed fit is the go to for those who seek comfort first. It is a bit larger than the regular fit to provides a looser fit with more room.



½ CHEST WIDTH : 52cm  
BACK LENGHT : 68cm  
ARMHOLE : 21cm  
SLEEVE LENGTH : 20.5cm

#### REGULAR FIT

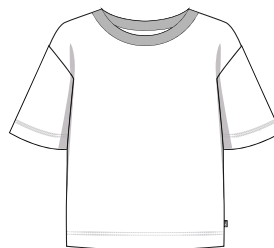
Picture most common cut. It gives enough room to move easily your chest and arms while giving you a fitted silhouette thanks to its straight cut.



½ CHEST WIDTH : 50cm  
BACK LENGHT : 68cm  
ARMHOLE : 21cm  
SLEEVE LENGTH : 20cm

#### BOXY FIT

Same width than the relaxed fit but with a shorter length. It provides a looser fit for a maximum of comfort and style.



½ CHEST WIDTH : 57cm  
BACK LENGHT : 55cm  
ARMHOLE : 23.5cm  
SLEEVE LENGTH : 20cm

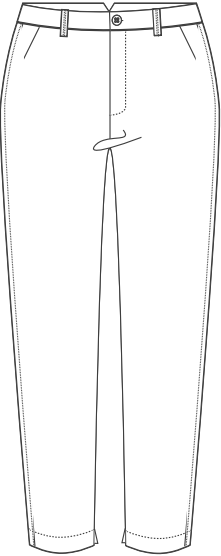
OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN					

# WOMEN FIT GUIDE

## SIZE REFERENCE M

### REGULAR STRAIGHT FIT

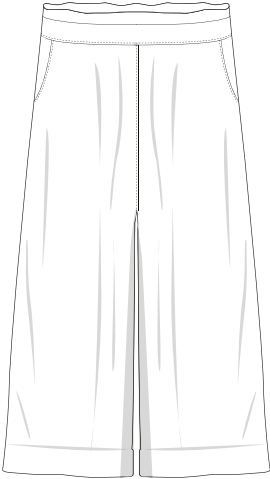
Picture's most common cut. . Our straight cut offers enough room to move around easily as well as a form-fitting look.



- WAIST : 81.28cm
- LENGTH (INSEAM) : 73.7cm
- FRONT RISE : 26cm
- BACK RISE : 36.8cm
- LEG OPENING (HALF) : 31cm

### RELAXED FLARED FIT

Our relaxed fit is the go-to fit for those looking for comfort above all else. With a looser feel than the regular fit, it is much roomier.



- WAIST : 72cm
- LENGTH (INSEAM) : 61cm
- FRONT RISE: 33cm
- BACK RISE : 44cm
- LEG OPENING (HALF) : 34.5cm

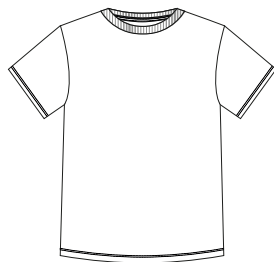
OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						

# MEN FIT GUIDE

## SIZE REFERENCE L

### REGULAR FIT

Picture most common cut. It provides enough room to move easily your chest and arms while giving you a fitted silhouette thanks to its straight cut.



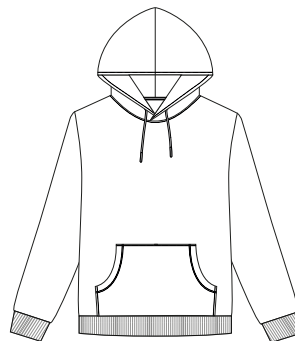
½ CHEST WIDTH : 55cm

BACK LENGHT : 72cm

ARMHOLE : 25cm

SLEEVE LENGTH : 22cm

### REGULAR FIT



½ CHEST WIDTH : 60cm

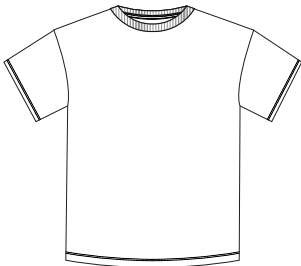
BACK LENGHT : 72cm

ARMHOLE : 25.5cm

SLEEVE LENGTH : 67cm

### RELAXED FIT

Our relaxed fit is the go to for those who seek comfort first. It is a bit larger and longer than the regular fit to provides a looser fit with more room.



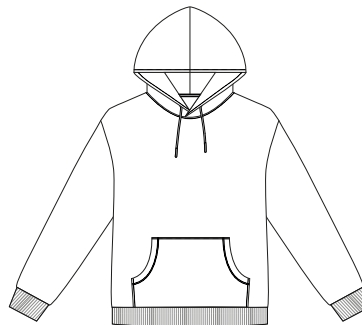
½ CHEST WIDTH : 59cm

BACK LENGHT : 74cm

ARMHOLE : 25.5cm

SLEEVE LENGTH : 21cm

### RELAXED FIT



½ CHEST WIDTH : 64cm

BACK LENGHT : 74cm

ARMHOLE : 27cm

SLEEVE LENGTH : 65cm



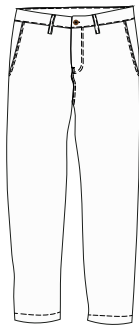
OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST
WOMEN	MEN				

# MEN FIT GUIDE

## SIZE REFERENCE 32

### REGULAR STRAIGHT FIT

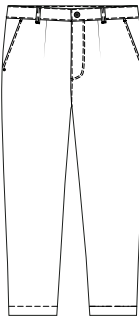
Picture's most common cut. Our straight cut offers enough room to move around easily as well as a form-fitting look.



- WAIST : 86.36cm
- LENGTH (INSEAM) : 78cm
- FRONT RISE : 26cm
- BACK RISE : 36cm
- LEG OPENING (HALF) : 36.2cm

### LOOSE TAPERED FIT

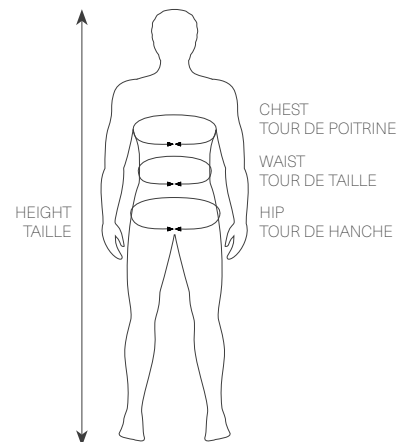
Loose in the hip and thigh, with a tapered leg and a long rise.



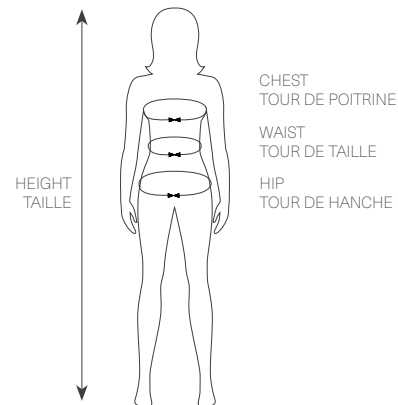
- WAIST : 86.36cm
- LENGTH (INSEAM) : 63.5cm
- FRONT RISE : 31.75CM
- BACK RISE : 41.9CM
- LEG OPENING (HALF) : 33.3cm

OUTDOOR LIFESTYLE			CAPSULE		SALES TOOLS		FEATURES
OUTLINE		WOMEN	MEN	PATCHWORK	WILD QUEST		
WOMEN	MEN						

MEN	XS	S	M	L	XL	XXL
FR	42/44	46	48/50	52	54/56	58
TAILLE (CM)	166/165/169	170/174	175/179	180/184	185/189	190/194
HEIGHT (IN)	65/66	67/68	69/70	71/72	73/74	75/76
TOUR POITRINE (CM)	83/89	90/95	96/101	102/107	108/113	114/119
CHEST (IN)	32/35	35/37	38/40	40/42	43/44	45/47
PANT SIZE	XS-28	S-30	M-32	L-34	XL-36	XXL-38
TOUR DE TAILLE (CM)	68/73	74/79	80/85	86/91	92/97	98/103
WAIST (IN)	27/29	29/31	31/33	34/36	36/38	39/41
TOUR DE HANCHE (CM)	81/87	88/93	94/99	100/105	106/111	112/117
HIP (IN)	32/34	35/37	37/39	39/41	42/44	44/46



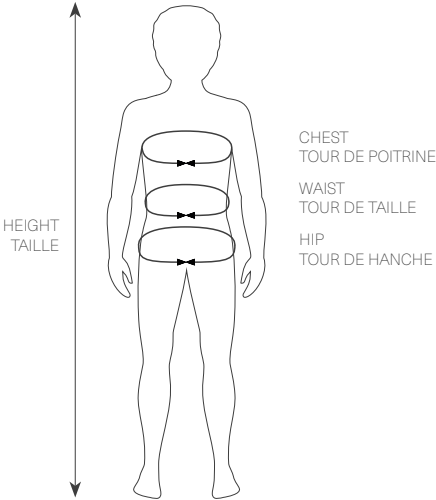
WOMEN	XS	S	M	L	XL
FR	34	36/38	40	42	44/46
TAILLE (CM)	158/162	163/167	168/172	173/177	178/186
HEIGHT (IN)	62/64	64/66	66/68	68/70	70/72
TOUR POITRINE (CM)	INF 81	82/87	88/93	94/99	100/105
CHEST (IN)	INF 32	32/34	35/37	37/39	39/41
PANT SIZE	XS	S	M	L	XL
TOUR DE TAILLE (CM)	60/64	65/69	70/74	75/79	80/84
WAIST (IN)	23/25	26/27	28/29	30/31	31/33
TOUR DE HANCHE (CM)	78/87	88/93	94/99	100/105	106/111
HIP (IN)	31/34	35/37	37/39	39/41	42/44



BABBY & TODDLER							
SIZE	0-6M	6-12M	12-18M	18-24M	3	4	5
TAILLE (CM)	53-69	71-79	79-84	84-89	97	104	111
HEIGHT (IN)	21-27	28-31	31-33	33-35	38	41	44

KIDS					
SIZE	6	8	10	12	14
TAILLE (CM)	110/122	122/135	135/148	148/158	158/164
HEIGHT (IN)	40/44	44/53	53/58	58/68	62/66

SOCKS SIZE	S	M	L
EU	36-39	40-43	44-47
US	3-6	7-10	11-14
UK	2,5-5,5	6,5-9,5	10,5-13,5



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

# CLIMATE CONTROL:

To keep you warm, dry, and comfortable, we developed unique, eco-friendly climate control solutions. Picture's best technologies and features offer warmth, waterproofness, and breathability to help you choose the right gear for your ride.

## WATERPROOFING

Water resistant in light rain and snow

waterproof in light rain and moderate snow

waterproof in moderate rain and snow

Waterproof in heavy rain and wet snow, high pressure

DRY PL<sup>Δ</sup>Y  
5K

DRY PL<sup>Δ</sup>Y  
10K

DRY PL<sup>Δ</sup>Y  
15K

DRY PL<sup>Δ</sup>Y  
20K/20K

## BREATHABILITY

Essential airflow for easy rides and walks

Adjustable airflow perfect for park and pipe

Customized breathability for average weather conditions.

Superior breathability for freeriding and outdoor explorations

DRY PL<sup>Δ</sup>Y  
5K

DRY PL<sup>Δ</sup>Y  
10K

DRY PL<sup>Δ</sup>Y  
15K


DRY PL<sup>Δ</sup>Y  
20K/20K


## OUTDOOR LIFESTYLE WARMTH


until -10°C  
until 14F



until -20°C  
until -4F



until -30°C  
until -22F


 SHELL  
60gr insulation


 80 gr – 120 gr  
or Sherpa lining


 150gr – 280 gr

# WATERPROOF

WATER VAPOR  
ESCAPES

RAIN AND WIND  
STAY OUT

WATER

FACE FABRIC

DRYPLAY

LINING

## DRYPLAY MEMBRANE

Breathable, durable, keeps you  
dry in all weather conditions

Polyurethane (pu) blend  
laminate membrane

Waterproof, windproof, and breathable

High durability keeps the user dry in all weather  
conditions

Laboratory and field tested



**PICTURE PARTNERS WITH BEST-IN-CLASS TECH PARTNER TO DEVELOP A HIGH-END INSULATED LAYER RANGE.**

PERTEX® QUANTUM USES A TIGHTLY WOVEN STRUCTURE TO PROVIDE A LIGHT AND SOFT FABRIC THAT ALLOWS INSULATION TO FULLY LOFT.

Precisely constructed from incredibly fine yarns, Pertex® Quantum fabrics are designed to trap still air and improve the efficiency of insulation.



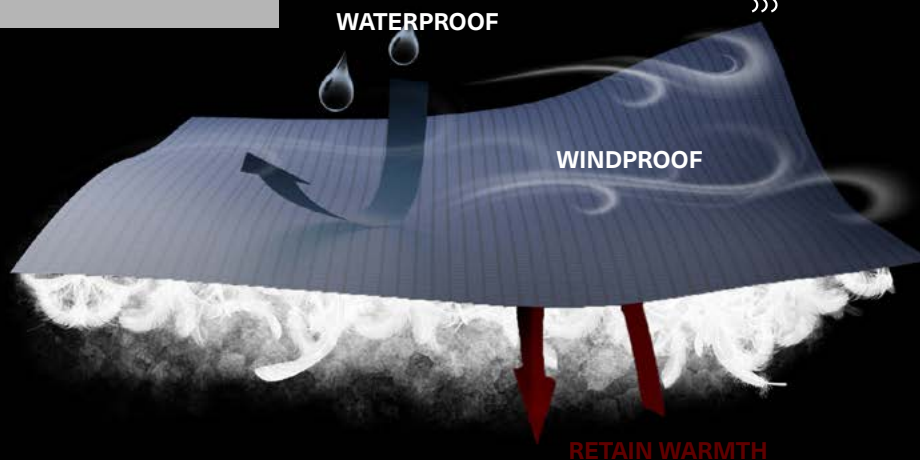
**LIGHTWEIGHT AND PACKABLE**



**SOFT TO THE TOUCH**



**WINDPROOF TO RETAIN WARMTH**



The textile industry has become increasingly aware of its sourcing challenges. In particular the use of animal products such as feather and down and, with the development of the Responsible Down Standard (RDS), a leading standard for animal welfare in down and feather products has been created.

The scope of the RDS includes the full down supply chain from the farms and slaughter facilities (animal welfare) to the down processors and garment factories (traceability).

**KEY POINTS IN THE RDS**

- Protecting animal welfare
- No live-plucking or force-feeding (Any removal of down and feathers from live birds is prohibited; force-feeding is also prohibited.)
- Confident communication (Only products with 100% certified down and feathers may carry the RDS logo.)
- Chain of custody (Certification ensures that the identity of RDS down and feathers is maintained at all times: from the farm to the final product.)







Nothing is lost, nothing is created,  
**EVERYTHING IS TRANSFORMED**



**THE CIRCULAR\_**

#### From Biosource to The Circular\_ technology ?

- \_Part of our never-ending sustainable product innovation policy
- \_Use existing waste within our own industry
- \_The Circular Process emits twice less CO2 emissions than Biosource

#### Where does the waste come from?

- \_ 40% Post consumer (used garments)
- \_ 60% Pre consumer (factory cutting scraps)

#### Does it offer the same level of technicity?

- \_ Yes, it is a new yarn for a new tech fabric
- \_ Same level of certifications



#### What are The Circular\_ products?

- \_SS23 Technical pieces
- \_FW23 80% of the outerwear + layering + Activewear Jackets



NATURAL FABRICS

LINEN



**C02** 3.7 tons / ha  
Of stocked co2

Water use  
**-93%**

- No need for fertilizer
- No need to water
- Biodegradable
- Natural transformation

ORGANIC COTTON



**C02** CO2 emissions  
**-46% \***

Water use  
**-91% \***

\* compared to conventional cotton farming ,

AVITERA DYEING



**C02** CO2 emissions  
**-50% \*\***

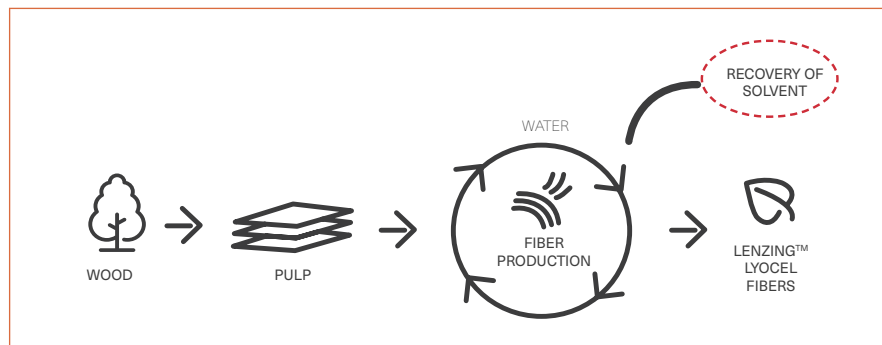
Energy use  
**-50% \*\***

\*\*compared to conventional dyes

## FABRICS



### ARTIFICIAL SILK



- + Recycled non-toxic solvent
- Raw materials : Wood / Leaves / Branches



contributes to  
breathability



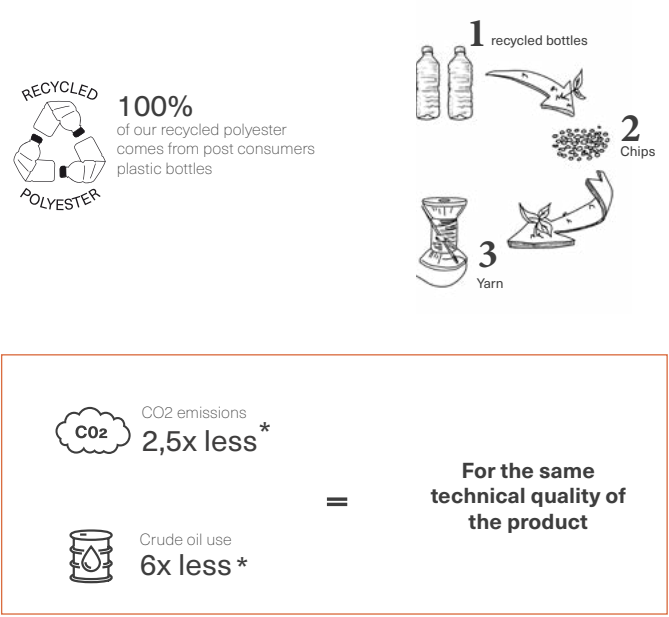
unfavorable for bacterial  
growth

Soft touch as silk

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

SYNTHETIC FABRICS

RECYCLED POLYESTER



\*compared to virgin polyester

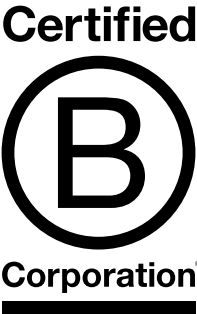
OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

# CERTIFICATIONS, LABELS, MEMBERSHIPS

COMPANY LEVEL

PRODUCT LEVEL

WORKER LEVEL



OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

## SUSTAINABLE FABRICS AND PROCESSES



### AVITERA SE

Dyeing organic cotton with Avitera SE dyes leads to

- Environment benefits: water and energy savings (50%), Reduced CO2 emission (50%)

- Consumer benefits: helps colors stay bright and dark shade stay dark, substrates dyed with AVITERA® show no trace of PCA (Para-Chloro Aniline)



### ECO VERO™

Derived from certified renewable wood sources using an eco-responsible production process by meeting high environmental standards, LENZING™ ECOVERO™ fibers tailor to a sustainable lifestyle, contributing to a cleaner environment.

LENZING™ ECOVERO™ Viscose fibers key facts :

Sustainable wood sourcing

Awarded EU Ecolabel

Lower emissions

Supply chain transparency



### LINEN : AN ECO-FRIENDLY, NATURAL AND AUTHENTIC FABRIC

This natural material is made from the fibers of the flax plant. Linen is very strong, durable, and absorbent. Since it dries quickly, it helps to evacuate heat. With these beneficial features, it is comfortable to wear in hot weather and gentle to the skin. This fiber also respects the environment as it requires no fertilizer and no watering.



### POLYLANA®

PolyLANA® Fiber offers brands and retailers a sustainable choice. The same 'wool like' hand feel and characteristics as acrylic fiber, but with a significant lower impact. Consumers will enjoy the same quality, the same value, but with an additional emotion of doing better.



### RECYCLED POLYESTER :

Recycled polyester has much lower impacts than virgin polyester:

it requires 6 times less oil and emits 2.5 times less greenhouse gases than conventional polyester.



### TENCEL™:

TENCEL™ branded fibers offer a range of features including botanic origin, sustainable production, gentleness of skin, long-lasting softness, silky smoothness, enhanced breathability, color retention and biodegradability. TENCEL™ fibers are produced by environmentally responsible processes from the sustainably sourced natural raw material wood (FSC certified).



OUTDOOR LIFESTYLE		CAPSULE		SALES TOOLS		FEATURES	
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST			
WOMEN	MEN						

# GREEN CERTIFICATIONS



**BLUESIGN APPROVED FABRIC**  
 Bluesign technologies works at each step in the textile supply chain to approve chemicals, processes, materials and products that are safe for the environment, safe for workers, and safe for the end customer.



**OEKO-TEX STANDARD 100**  
 If a textile article carries the STANDARD 100 label, you can be certain that every component of this article (every thread, button and other accessories) has been tested for harmful substances and that the article therefore is harmless for human health.



**GLOBAL ORGANIC TEXTILE STANDARD**  
 The GOTS framework is recognized as a global reference for textiles made from organic fibers. It defines high-level environmental criteria throughout the supply chain for organic textiles and also requires compliance with social criteria. Only textile products that contain a minimum of 70% organic fibers can become GOTS certified.



**GLOBAL RECYCLED STANDARD**  
 The Global Recycled Standard provides verification of recycled materials, and then tracks the materials throughout the entire supply chain and to the finished product. It includes additional social, environmental, and chemical processing requirements.



**ORGANIC CONTENT STANDARD**  
 The Organic Content Standard is used for textiles made with organic grown materials. The aim of this standard is to guarantee the traceability and integrity of the raw materials during every phase of the manufacturing process. OCS 100 logo is used only for products that contain 95% or more organic material.



**ORGANIC BLENDED CONTENT STANDARD**  
 OCS blended is used for products that contain 5% minimum of organic material blended with conventional or synthetic raw materials.



**TEFLON ECOELITE™ / PFC FREE DURABLE WATER REPELLENT TREATMENT**  
 Teflon EcoElite™ is a renewably sourced, non-fluorinated (PFC-free) fabric treatment for durable water repellency and is manufactured with 60% renewably sourced raw materials.

OUTDOOR LIFESTYLE			CAPSULE	SALES TOOLS	FEATURES
OUTLINE	WOMEN	MEN	PATCHWORK	WILD QUEST	
WOMEN	MEN				

## THANKS TO



TEAM WHAAAT! is a content agency led by a team of creative minds, artists, marketers and videographers.

Disruptive at heart,  
we conceptualize and produce  
new, unexpected content  
that help your business  
connect with audiences  
like never before.

We believe in  
the unlimited power of emotions,  
the unshakeable force of surprises,  
the universal desire to perpetually  
experience something new.

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Riot House production is a company composed by 14 collaborators fascinated by medias, images and the audiovisual market.

Photography, audiovisual techniques, international business and communication are the key skills which bring credibility and efficiency to their work.

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WRKS Agency & Studio

A global design agency based in Paris & Guéthary that produces meaningful ideas to unleash brand and space potentials.

We help brands and destinations to connect with their consumers through progressive communication that combine retail, content creation and marketing activations.

Our independent thinking and aesthetic sensibility allow us to imagine bold and ambitious concepts for brands, retail and hospitality.

We think big and we think business. We push ourselves to understand our clients' needs and accompany them from brief to execution.

For over 10 years we have been guiding brands to inject beauty and emotion into unique experiences to help them stand out.

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