



ADIDAS SNOWBOARDING
FALL/WINTER 2017



FW17

ADIDAS SNOWBOARDING

adidas is the original sports brand, and we believe that through sport we have the power to change lives. We are passionate about everything that we do; and alongside our team we are on a mission to bring our signature athletic heritage, design and performance innovation to the mountain. A better day on-hill is our goal.



TEAM

GLOBAL PRO

KAZU KOKUBO
KEEGAN VALAIKA
JAKE BLAUVELT
FOREST BAILEY
LOUIF PARADIS

GLOBAL AM

ALEX SHERMAN
TOMMY GESME
DERREK LEVER
NIK BADEN

SNOWBOARDING 17/18



KEEGAN VALAIKA

FW17 KEY LOOK 001



MAJOR STRETCHIN IT PANT

MAJOR STRETCHIN IT JACKET

TACTICAL ADV BOOT



DERREK LEVER



GLISAN JACKET GLISAN BIB RESPONSE ADV BOOT

SNOWBOARDING 17/18



DERREK LEVER

FW17 KEY LOOK 003



RIDING PANT RESPONSE ADV BOOT RIDING JACKET

SNOWBOARDING 17/18



KEEGAN VALAJKA

FW17 KEY LOOK 004



GREELEY SOFTSHELL

LAZY MAN PANT

SUPERSTAR ADV BOOT



KEEGAN VALAIKA



LAZY MAN PANT

SAMBA ADV BOOT

CIVILLIAN GONZ JACKET



BOOTS



Boa® Closure System

BOA® CLOSURE SYSTEM

Boa® Technology Inc. is an innovative, solution-based company that hires the best thinkers and doers in the business. We work to improve product performance by integrating the Boa® Closure System.

The Boa® Closure System provides the ultimate connection between people and their gear, transforming experiences through a fast, customized, and comfortable fit.

FEATURES & BENEFITS

The Boa® Closure System is transforming how people around the world experience their activities of choice. It does this by delivering a high-performance fit that is:

FAST:

The Boa® Closure System lets you achieve your precise fit quickly and easily, even on the fly.

CUSTOMIZED:

The Boa® Closure System is micro-adjustable. Each click of the Boa® Dial equates to one millimeter of tension adjustment.

COMFORTABLE:

The low-friction design of the entire Boa® Closure System delivers uniform closure without pressure points.

DURABLE:

The Boa® Closure System is constantly being tested and refined, in the lab and out in the field. We design technology to outlast the product it powers.

SECURE:

Once you click to engage the Boa® Closure System, our patented reel technology and stretch-free laces will keep your fit dialed-in all day.





BW0994 | BLACK



ACERRA ADV

Backed by Jake Blauvelt, the Acerra ADV men's snowboarding boot is our most technically advanced boot yet. It features a tall, supportive shell for a more responsive ride. An articulated cuff flexes and fits naturally, while a dual-density, heat-moldable foam liner conforms to the contours of your foot.

- boost™'s energy-returning properties keep your ride charged with an endless supply of light, fast energy, even in the cold
- Dual H3 Boa lacing system with upper and lower zones for a customized fit
- Gold level, dual-density, heat-moldable Ultralon foam liner conforms to the contours of your foot for a comfortable, customized fit; Tech mesh lining
- Innovative, articulated cuff shell design partnered with a durable, 3D-molded tongue for a flexible, natural fit
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Grippy, rugged multidirectional rubber outsole for traction on snow, ice, and top sheets
- Supportive flex: 8/10



BW0987 | RED



BW0986 | BLACK



RESPONSE ADV

Fresh on the scene, the football-inspired Response ADV men's snowboarding boots are rich in adidas DNA. They have an articulated cuff for a natural flex and feel, and feature dual zone BOA lacing for a personalized fit.

- Dual H3 Boa lacing system with upper and lower zones for a customized fit
- Silver level, heat-moldable Ultralon foam liner conforms to the contours of your foot for a comfortable, customized fit
- Innovative, articulated cuff shell design partnered with a durable, 3D-molded tongue for a flexible, natural fit
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Rubber backstay helps prevent slippage between boot and binding highbacks
- Continental™ Rubber outsole for optimal grip on snow and ice
- Medium support flex: 6/10



BW0997 | BLACK



BW0996 | BLACK



TENCZA ADV

The Tencza ADV men's snowboarding boots have heritage adidas styling and are ready to ride. A moldable liner and customizable lacing system let you dial in your comfort, while the durable, flexible design means you're ready to perform wherever the trail takes you.

- Single H3 Boa coiler system is retractable and locks for ease of entry and an optimal fit with on-the-fly adjustment.
- Bronze level heat-moldable EVA and polyurethane liner with 3D-molded tongue for a natural fit
- 3D-molded tongue for a more natural progressive flex and longer boot lifespan
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Molded EVA sockliner for comfort and support
- EVA outsole for reduced weight and superior cushioning
- Medium soft flex: 4/10





BW0993 | WHITE



BY3459 | WHITE

TACTICAL ADV

The Tactical ADV men's snowboarding boot is back with an innovative lace system that offers optimal tongue placement for an ideal fit. An updated look keeps your style fresh, and boost™ delivers energy return for high performance sessions.

- boost™'s energy-returning properties keep your ride charged with an endless supply of light, fast energy, even in the cold
- Silver level, heat-moldable Ultralon foam liner conforms to the contours of your foot for a comfortable, customized fit
- Articulated cuff shell design partnered with a 3D-molded tongue for a more natural progressive flex, and longer boot lifespan
- Power lacing and an internal ankle harness combine to lock you down
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Rubber backstay helps prevent slippage between boot and binding highbacks
- Grippy, rugged multidirectional rubber outsole for traction on snow, ice, and top sheets
- Medium support flex: 6/10



BW0991 | BLACK



BY3458 | WHITE

SUPERSTAR ADV

Sneakers on snow. The Superstar ADV men's snowboarding boot steps out and makes a statement. Built to perform with an articulated cuff for a natural flex and feel, while an adjustable internal cuff gives a no-slip fit.

- Removable Power Strap on shell upper cuff for adjustable support
- Silver level, heat-moldable Ultralon foam liner conforms to the contours of your foot for a comfortable, customized fit
- Innovative, articulated cuff shell design partnered with a durable, 3D-molded tongue for a flexible, natural fit
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Lightweight EVA midsole has rubber traction zones at the toe and heel
- Classic rubber toe cap is ultra durable and helps with binding grip
- Medium soft flex: 5/10



BY3412 | GREY



BW0990 | BLACK



BY3413 | WHITE

SAMBA ADV

An icon remastered. A take on the cult favorite Samba shoe, these men's snowboarding boots have a 3D injection-molded tongue that delivers a performance-ready fit and responsive flex for versatile function. A grippy Continental™ Rubber outsole delivers optimal traction on snow and ice.

- Innovative, articulated cuff shell design partnered with a durable, 3D-molded tongue for a flexible, natural fit
- Power lacing and an internal ankle harness combine for a locked-down fit
- Silver level, heat-moldable Ultralon foam liner conforms to the contours of your foot for a comfortable, customized feel
- Inner ankle harness with speed lacing system secures your foot inside the liner and shell for a no-slip fit
- Rubber backstay helps prevent slippage between boot and binding highbacks
- Continental™ Rubber outsole for optimal grip on snow and ice
- Medium soft flex: 5/10





APPAREL



MAJOR STRETCHIN IT JACKET

With a nod to vintage outdoor jackets, the Major Stretchin It men's snowboarding jacket is classically styled and technically-equipped. This jacket features recycled four-way stretch fabric so you can spread your wings, while a 20k waterproof shell keeps you dry.

- This product is part of the adidas sustainable product program: Products are made in more sustainable ways to make the world a better place; Every fiber counts: Recycled polyester saves resources and decreases emissions
- Recycled 20K/20K waterproof, breathable fully taped four-way stretch poly/elastane plain weave shell with durable knee, cuff and rear reinforcements
- Three-way adjustable helmet compatible visor hood
- Front zip hand warmer pockets; Elastic key clip and media pocket; Sleeve zip pass pocket
- Fully adjustable and removable internal waist gaiter
- Universal jacket to pant interface
- Zip front flow-through vents with stretch mesh lining; Adjustable cuffs with internal wrist gaiter
- Shell: 86% recycled polyester / 14% elastane plain weave; Lining: 100% nylon plain weave



BS2378 | BASE GREEN/BLACK



BS2381 | SCARLET/BLACK



GLISAN JACKET

Progression doesn't come easy. You've got to put in work. The Glisan men's snowboarding jacket features a waxed-twill waterproof exterior that is comfortably contrasted against a cozy sherpa fleece-lined interior so you can stay warm and prepared for anything that crosses your path.

- 10K/10K waterproof, breathable fully taped wax-coated polyester-twill shell with sherpa fleece-lined body
- Removable sherpa fleece-lined hood
- Snap-button patch pockets on chest; Patch zip pass pocket on left sleeve; Front zip hand warmer pockets; Internal media pocket
- Full zip with snap-button storm flap
- Zip front flow-through vents with stretch mesh lining
- Snap adjustable shell cuff with internal ribbed cuff
- Shell: 100% polyester twill; Lining: 100% polyester fleece



BQ3641 | BLACK/MESA



BQ3642 | MESA/SCARLET



RIDING JACKET

Golden Era inspiration. With contrast piping inspired by late '90s mountain style, this men's snowboarding jacket keeps you warm and dry for any conditions. Pull the hood over your helmet for extra protection, and ride with your tunes at the ready.

- 10K/10K waterproof, breathable fully taped polyester plain-weave shell
- Two-way adjustable helmet compatible visor hood
- Front zip hand warmer pockets; Elastic key clip and media pocket; Sleeve zip pass pocket
- Fully adjustable internal waist gaiter
- Universal jacket to pant interface
- Zip front flow-through vents with stretch mesh lining
- Adjustable cuffs
- Shell: 100% polyester plain weave; Lining: 100% nylon plain weave



BQ6083 | BLACK/CHSOLIGRE/SCARLET



BQ3642 | COLLROYAL/BLACK/CHSOLIGRE





CIVILLIAN GONZ JACKET 2.0

On a snowboard trip to Colorado, we asked Mark Gonzales to draw on the back of one of our Civilian Jackets, and this is what he came back with. It was so good we had to make it for you. Built for cold-weather functionality, this men's coach-style snowboarding jacket is lined, lightweight and waterproof with a full zip, and is adjustable at the hood, hem and cuffs.

- 10K/10K waterproof, breathable fully taped polyester plain weave shell
- 5K/5K stretch soft shell hood
- Front zip with internal storm flap and tricot chin saver
- Front zip hand warmer pockets; Key clip in right front pocket; Internal media pocket
- Adjustable elastic cuffs; Adjustable elastic cord at hem
- Signature art by Mark Gonzales
- Shell: 100% nylon plain weave; Lining: 100% polyester interlining



BQ7081 | HAZE CORAL/CORE HEATHER



CIVILLIAN JACKET

Stolen from sport, popularized by skate and re-appropriated for the mountain enthusiast, this take on the classic coaches-style jacket is leveled up to manage cold weather situations. Upgraded elastic cuffs and an adjustable elastic cord at the waist lets you style your look and customize your fit.

- 5K/5K waterproof, breathable fully taped polyester micro ripstop shell
- 5K/5K stretch soft shell hood
- Front zip with internal storm flap and tricot chin saver
- Elastic cuffs; Adjustable elastic cord at hem
- Logo print on sleeves
- Screenprinted linear Trefoil logo on left sleeve
- Shell: 100% nylon ripstop; Lining: 100% nylon plain weave



BR1440 | BLACK



GREELEY SOFT SHELL JACKET

An update to a mountain staple, this men's snowboarding jacket has lightweight stretch soft-shell fabric. Its design offers the freedom of a full-zip hoodie with the storm-fighting performance of a shell.

- 5K/5K waterproof, breathable stretch soft shell
- Two-way adjustable hood
- Zip kangaroo pockets; Inner media pocket with cord loop
- Brushed tricot chin guard
- Ribbed cuffs and hem; Raglan sleeves
- Large printed Trefoil logo on front
- Shell: 100% polyester twill; Lining: 100% polyester polar fleece



BS2392 | SCARLET/WHITE



BS2395 | BLACK/WHITE



BS2398 | CORE HEATHER/BLACK



TEAM TECH HOODIE

Cut long for full coverage, this men's hoodie is built to handle the cold. Durable, sweat-sweeping fleece with a water-repellent finish helps keep you dry.

- climalite® fabric sweeps sweat away from your skin
- Zip kangaroo pocket
- Drawcord-adjustable hood
- Back neck tape with printed linear Trefoil logo
- Ribbed cuffs and hem
- DWR rain-and snow-repellent coating
- Large printed Trefoil logo on front
- Long cut for better coverage in the cold



BR7944 | BLACK/GOLD METALLIC



BR7945 | WHITE/BLACK



MAJOR STRETCHIN IT PANTS

Constructed using an innovative recycled 20k waterproof shell, these men's snowboarding pants are simply styled and designed to keep you dry. Four-way stretch fabric lets you move freely down the mountain.

- This product is part of the adidas sustainable product program: Products are made in more sustainable ways to make the world a better place; Every fiber counts: Recycled polyester saves resources and decreases emissions
- Recycled 20K/20K waterproof, breathable fully taped four-way stretch polyester-elastane plain weave shell
- Front zip pockets; Back zip patch pocket; Elastic key clip and media pocket; Custom D-ring for lift pass
- Fully adjustable internal waistband; Soft brushed anti-microbial tricot lining on hand warmer pockets, inner waistband, zip fly and full seat
- Waterproof leg gaiters with stretch mesh panel and boot hooks; CORDURA® reinforced shell back cuff
- Universal jacket to pant interface; Zip front flow-through vents with stretch mesh lining
- Main: 86% recycled polyester / 14% elastane plain weave; Lining: 100% nylon plain weave



BQ6039 | BLACK



BQ6045 | SESAME



GLISAN BIB

Inspired by workwear staples, the Glisan men's snowboarding bibs have a tough waxed-twill exterior. The finish allows you to make these bibs your own, with wear that shows as it goes. They're lined for comfort with vents at the sides and feature convenient boot hooks. Taped seams help keep out the cold.

- 10K/10K waterproof, breathable fully taped wax-coated polyester/twill shell
- Kangaroo zip hand warmer pocket on chest; Side snap-button zip pockets; Back patch zip pockets; Inner media pocket; Hammer loop and welt pocket on left hip
- Adjustable elastic suspenders with stretch panel on back bib
- Reinforced knee patches
- Waterproof leg gaiters with stretch mesh panel and boot hooks; CORDURA® reinforced shell back cuff
- Universal jacket to pant interface
- Zip front flow-through vents with stretch mesh lining; Custom D-ring for lift pass
- Shell: 100% polyester twill; Lining: 100% nylon plain weave



BQ6078 | BLACK/TACTILYEL



BQ6081 | MESA/SCARLET



RIDING PANT

Styled with '90s influence, these men's snowboarding pants are infused with modern tech features, fit and waterproofing. An updated all-weather staple, they offer the functionality you need for mountain adventures. Vented on the sides with reinforced knees and seat, and roll-up cuffs.

- 10K/10K waterproof, breathable fully taped polyester plain-weave shell with durable knee, cuff and rear reinforcements
- Front zip pockets; Back zip pocket; Elastic key clip and media pocket
- Fully adjustable internal waistband; Soft brushed anti-microbial tricot lining on hand warmer pockets, inner waistband, zip fly and full seat
- Waterproof leg gaiters with gripper elastic and boot hooks
- Universal jacket to pant interface
- Zip front flow-through vents with stretch mesh lining
- Custom D-ring for lift pass
- Shell: 100% polyester plain weave; Lining: 100% nylon plain weave



BQ6050 | CHSOLIGRE/COLLROYAL



BQ6048 | BLACK/SCARLET



LAZY MAN PANT

Reach new levels of chill on the mountain in the Lazy Man snowboarding pants. They're made with lightweight stretch soft-shell fabric for optimal functionality, that's waterproof so you're always ready to ride. A snug fit, secure front and back pockets, and a built-in key loop offer total convenience.

- 5K/5K waterproof, breathable stretch soft shell
- Elastic waistband with adjustable webbing belt
- Front zip pockets; Back zip pocket
- Gripper elastic gaiters
- Applied 3-Stripes down legs
- Trefoil logo label on left leg
- 100% polyester twill



BQ6064 | BLACK/DGHSOLGRE



BQ6067 | CORE HEATHER/WHITE



SLOPETROTTER PANT

We took them off the track, styled them for the streets, and then built them up for the mountain. Ready for sunny days on the slopes, these men's snowboarding pants are made from waterproof mesh-lined ripstop with reinforced seat and cuffs.

- 5K/5K waterproof, breathable critically taped polyester micro ripstop shell; Polyester/mesh lining
- Elastic waist with adjustable webbing belt
- Front zip pockets; Back zip pocket; Key clip in right front pocket
- Double-layer reinforced seat and cuffs; Elastic cuffs
- Packable into back pocket
- Applied 3-Stripes on side seams
- Shell: 100% polyester ripstop; Lining: 100% polyester mesh



BQ6061 | BLACK/WHITE



ACERRA ADV
ARTICLE #BW0994



RESPONSE ADV
ARTICLE #BW0987



RESPONSE ADV
ARTICLE #BW0986



TENCZA ADV
ARTICLE #BW0997



TENCZA ADV
ARTICLE #BW0996



TACTICAL ADV
ARTICLE #BW0993



TACTICAL ADV
ARTICLE #BY3459



SUPERSTAR ADV
ARTICLE #BY3458



SUPERSTAR ADV
ARTICLE #BW0991



SAMBA ADV
ARTICLE #BY3412



SAMBA ADV
ARTICLE #BW0990



SAMBA ADV
ARTICLE #BY3413



MAJOR STRETCHIN IT JACKET
ARTICLE # BS2381



MAJOR STRETCHIN IT JACKET
ARTICLE # BS2378



GLISAN JACKET
ARTICLE #BQ3642



GLISAN JACKET
ARTICLE #BQ3641



RIDING JACKET
ARTICLE #BQ6089



RIDING JACKET
ARTICLE #BQ6083



CIVILLIAN GONZ JACKET
ARTICLE #BQ7081



CIVILLIAN JACKET
ARTICLE #BR1440



GREELEY SOFT SHELL JACKET
ARTICLE #BS2395



GREELEY SOFT SHELL JACKET
ARTICLE # BS2398



GREELEY SOFT SHELL JACKET
ARTICLE # BS2392



TEAM TECH HOODIE
ARTICLE # BR7944



TEAM TECH HOODIE
ARTICLE # BR7945



MAJOR STRETCHIN IT PANT
ARTICLE #BQ6045



MAJOR STRETCHIN IT PANT
ARTICLE #BQ6039



RIDING PANT
ARTICLE #BQ6050



RIDING PANT
ARTICLE #BQ6048



GLISAN BIB
ARTICLE #BQ6081



GLISAN BIB
ARTICLE #BQ6078



LAZY MAN PANT
ARTICLE #BQ6067



LAZY MAN PANT
ARTICLE #BQ6064



SLOPETROTTER PANT
ARTICLE #BQ6061





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